AOKI Holdings

Revisions to Forecasts for the Fiscal Year Ended March 31, 2017

AOKI Holdings Inc. has revised its consolidated sales and earnings forecasts for the fiscal year ended March 31, 2017 that were announced on February 9, 2017.

1. Revisions to consolidated forecasts for the fiscal year ended March 31, 2017
(April 1, 2016 – March 31, 2017)

	Sales	Operating profit	Ordinary income	Profit attributable to owners of parent	Net income per share
	(Million yen)	(Million yen)	(Million yen)	(Million yen)	(Yen)
Previous forecast (A)	196,270	15,800	15,500	8,800	99.73
Revised forecast (B)	194,000	14,450	13,900	7,350	83.32
Change (B - A)	(2,270)	(1,350)	(1,600)	(1,450)	
Percentage change (%)	(1.2)	(8.5)	(10.3)	(16.5)	
(Reference) Previous fiscal year (ended March 31, 2016)	188,594	17,789	17,627	9,711	107.55

2. Reasons for revisions

(1) Sales in the Fashion Business were less than planned despite higher existing store sales resulting from store renovation sales and other activities. Furthermore, sales fell short of the plan in the Café Complex Operations Business even though sales at existing locations increased. The lower sales forecast also reflects challenges at existing locations in the Karaoke Facility Operations Business.

(2) The operating profit and ordinary income forecasts are lower mainly because sales were below the plan and the gross profit margin decreased due to store renovation sales and other reasons in the Fashion Business.

(3) The lower forecast for profit attributable to owners of parent reflects chiefly the reduction in the ordinary income forecast and an increase in impairment losses.

Note: Above forecasts are based on judgments made in accordance with information available to management at the time this release was prepared, and actual results may differ substantially from these forecasts for a number of reasons.