



April 1, 2019

Company name: WORLD HOLDINGS CO., LTD.
Representative: Eikichi Iida, Chairman and President
Listing: Tokyo Stock Exchange, First Section
Stock code: 2429
Contact: Hiroshi Kudo, Manager of PR/IR Dept.
Tel: +81-3-3433-6005

Establishment of JW Solution for Comprehensive Human Resource Services for the Hotel Industry

World Staffing Co., Ltd. (Head office: Fukuoka-shi, Fukuoka; Representative Director: Shinji Honda), a consolidated subsidiary of World Holdings Co., Ltd., and JTB Communication Design, Inc. (Head Office: Minato-ku, Tokyo; President & CEO: Akihiro Hosono) have jointly established JW Solution Co., Ltd. The new company will provide comprehensive human resource services exclusively for the hotel industry.

Reason for establishment

The main activities of World Staffing are temporary staffing, subcontracting and employment agency services. The company provides these services primarily for sales activities using face-to-face customer contact, call center operations and light-duty jobs. With a nationwide network of 10 locations, World Staffing is a source of jobs for many types of people and uses these jobs to help people determine and achieve their career goals.

JTB Communication Design uses a diverse team of specialists involving communication to provide a broad range of services that chiefly involve motivation and hospitality. Activities include invigorating organizations, training people, support for marketing and sales activities, and energizing communities and regions.

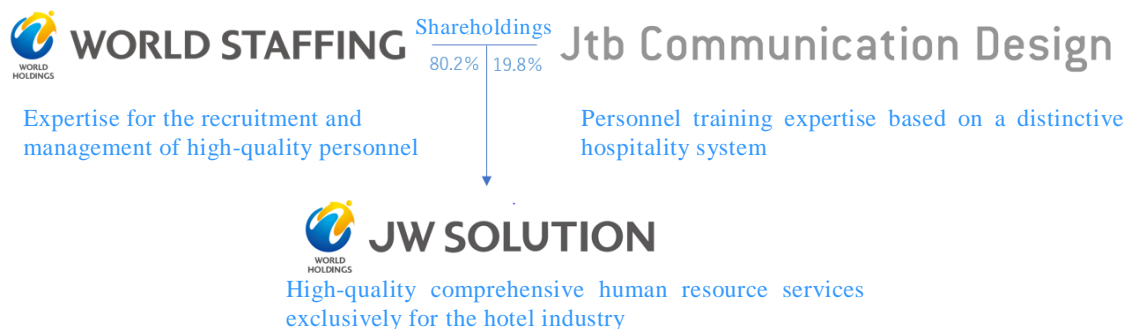
There is a severe labor shortage in Japan's hotel industry. Establishing JW Solution creates a platform for combining the expertise for the recruitment and personnel management of World Staffing with the personnel training expertise of JTB Communication Design, which uses this company's distinctive hospitality system. The aim of the new company, which is jointly established by World Staffing and JTB Communication Design, is to be a source of a new type of hotel human resource solutions for supplying highly trained workers able to provide outstanding hospitality to hotel guests.

The Japanese government has established the goal of raising annual visits by foreign tourists to 60 million people in 2030 as part of the Tourism Vision to Support the Future of Japan. JW Solution will focus on giving people skills required by hotels and creating a framework for supplying these people. The anticipated growth of foreign tourism in Japan will create significant demand for more people at hotels. This includes Japanese employees as well as people from other countries who have advanced or designated skills. Supplying people able to provide hotel guests with outstanding hospitality will enable World Holdings to increase the pace of activities associated with the company's mission of creating new "ways we live."



Left: Akihiro Hosono, President & CEO, JTB Communication Design /
Right: Shinji Honda, Representative Director, World Staffing

Ownership of JW Solution



Profile of the new company

(1) Name	JW SOLUTION CO., LTD.
(2) Location	2-14-1 Higashi-Shinbashi, Minato-ku, Tokyo
(3) Representative	Shinji Honda, Representative Director
(4) Main business	Comprehensive human resources services for the hotel industry
(5) Capital	50 million yen
(6) Shareholders	WORLD STAFFING CO., LTD.: 80.2% JTB Communication Design, Inc.: 19.8%
(7) Established	April 1, 2019

Profile of World Staffing

(1) Name	WORLD STAFFING CO., LTD.
(2) Location	4F, Fukuoka Sanei Bldg., 1-14-16 Tenjin, Chuo-ku, Fukuoka-shi, Fukuoka
(3) Representative	Shinji Honda, Representative Director
(4) Main business	Comprehensive human resource services for the services industry
(5) Capital	250 million yen
(6) Established	June 5, 2017

Profile of JTB Communication Design

(1) Name	JTB Communication Design, Inc.
(2) Location	3-23-1 Shiba, Minato-ku, Tokyo
(3) Representative	Akihiro Hosono, President & CEO
(4) Main business	Communication services for invigorating organizations, training people, supporting marketing and sales activities, and energizing communities and regions
(5) Capital	100 million yen
(6) Established	April 8, 1988