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WORLD NEXT Participates in the 2019 Business Professional Temporary Staffing Support Model Business of the Reconstruction Agency

WORLD NEXT CO., LTD. (Head office: Koriyama-shi, Fukushima; Representative Director: Shinji Honda), a consolidated subsidiary of WORLD HOLDINGS CO., LTD., will participate in the operation of the 2019 Business Professional Temporary Staffing Support Model Business, a project of the Reconstruction Agency, which has been coordinating reconstruction activities following the 2011 Great East Japan Earthquake.

This project is operated by a consortium consisting of JR East Marketing & Communications, Inc., which is managing the project for the Reconstruction Agency, WORLD NEXT, the PERSOL Group (PERSOL TEMPSTAFF CO., LTD. and PERSOL CAREER CO., LTD.) and en-japan inc. These companies have established a framework for the efficient operation of this project in order to sign up companies to take part in this program and to provide support for employee recruiting and retention and utilizing business professionals (see note).

After the 2011 earthquake and tsunami, WORLD NEXT started providing employment services based on the belief that self-reliance is directly linked to recovery. The company has performed a variety of revitalization support activities primarily in Fukushima prefecture aimed at restoring the self-reliance of local governments and people and businesses affected by this disaster. These activities created jobs for more than 20,000 people. Now WORLD NEXT will use the knowledge gained from these activities to play an even greater role in the recovery of areas that were damaged by the earthquake and tsunami.

Note: Business professionals are individuals with specialized business knowledge due to having at least a few years of experience at a major company or other organization in the fields of corporate planning, human resources, employee training, production management, hygiene management, product development, sales, sales channel development, overseas operations, or other business activities.

■ Objective

Coastal areas of Iwate, Miyagi and Fukushima prefectures were severely damaged by the Great East Japan Earthquake in 2011. There is a significant shortage of workers in many of these areas due to the subsequent sharp decline in the region's population, improved demand for workers and other reasons. Assistance is needed for rebuilding businesses, enlarging sales channels and recruiting people in order to use the revitalization of companies to speed up the recovery process.

This project has the goal of temporarily assigning or permanently relocating people with specialized skills to companies in areas damaged by the earthquake and tsunami. These business professionals who have experience at a major company or other organization located at other than the damaged areas can play a role in solving problems at these companies in order to strengthen management, increase corporate value and attract new employees. WORLD NEXT is in charge of these activities in Fukushima prefecture.

■ Activities Overview

The activities of this project are aimed at reducing labor shortages, improving recruiting skills, raising manufacturing efficiency, revitalizing business activities, increasing sales and earnings, and solving other problems at companies affected by the disaster. To establish a model for revitalizing these companies, experienced business professionals work at these companies on a temporary or permanent basis.

Project Flowchart

Location and registration of companies in damaged areas requiring assistance and consulting

Recruiting and training of business professionals

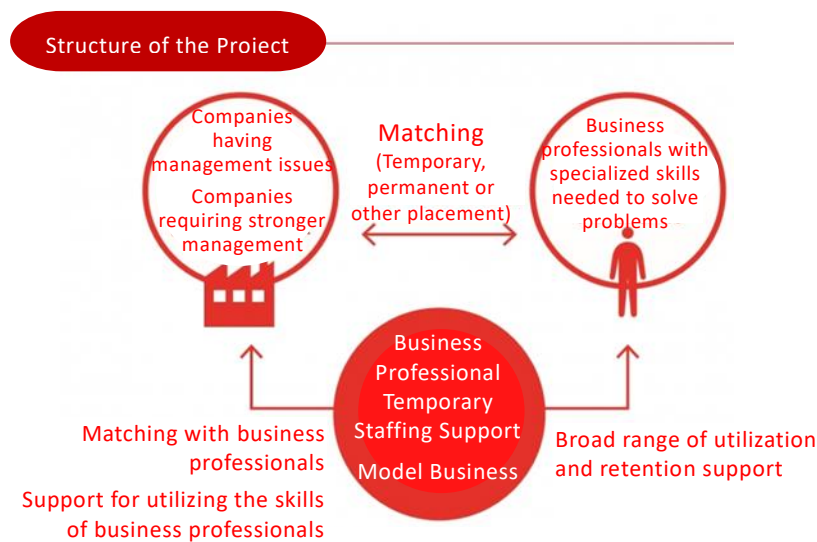
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Matching of companies and business professionals

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Companies receive training about the use of business professionals and support for their retention

Business professionals receive support for remaining in the area where they are employed

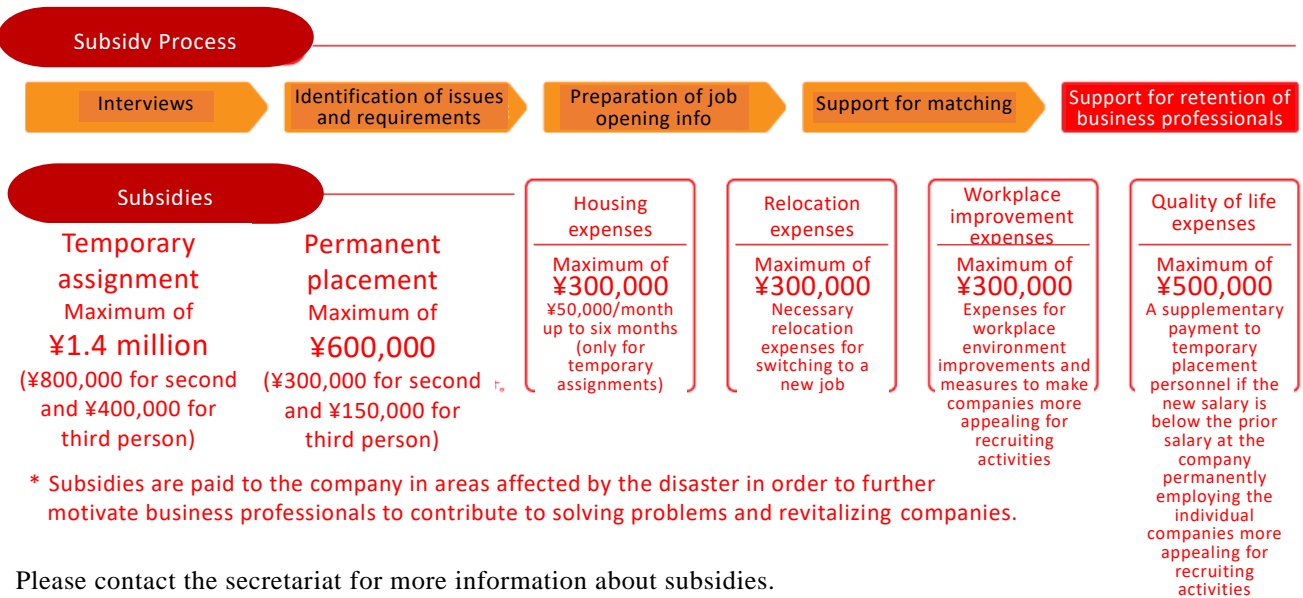


*A contract is required for individuals supplied by a company as a temporary assignment.

WORLD NEXT has been participating in this project since June 2017. Now in its third year with this project, WORLD NEXT has done interviews and used other means to acquire information about the needs of companies in Fukushima prefecture that want to rebuild their operations. WORLD NEXT has also used this information to identify the types of skills companies need and help companies recruit business professionals with the proper expertise and experience. To provide these services, WORLD NEXT has located companies in damaged areas of Fukushima prefecture that need support, offered consulting services, performed training about the use of business professionals and helped companies retain these individuals, and helped business professionals remain in the areas where they were matched with companies.

■ Support for Companies

This project pays subsidies to companies receiving business professionals in order to offset part of the expenses associated with employing these individuals.



■ Organization of the Consortium

To provide solutions efficiently and effectively for problems at companies in areas damaged by the earthquake and tsunami, this project is operated by a consortium consisting of the following companies.

<Secretariat (Managing Company)>

JR East Marketing & Communications, Inc.

This company performs a diverse array of activities to support the revitalization of communities. The primary aim is the rebuilding of businesses and people's livelihoods by supplying people with specialized skills, assisting with tourism, sixth industrialization (workers in primary industries also engage in processing and selling goods), sales channel development and other initiatives, and providing other forms of support to companies in damaged areas.

<Location and registration of companies in damaged areas requiring assistance and consulting/recruiting and training of business professionals>

WORLD NEXT CO., LTD.

Based on the belief that self-reliance is directly linked to recovery, WORLD NEXT has been providing employment services following the 2011 earthquake and tsunami. It has performed a variety of revitalization support activities primarily in Fukushima prefecture aimed at restoring the self-reliance of local governments and people and businesses affected by this disaster.

PERSOL Group

- PERSOL TEMPSTAFF CO., LTD. (Job offer development and consulting services)
- PERSOL CAREER CO., LTD. (Recruiting and effective use of business professionals)

The PERSOL Group provides recruiting support services to businesses in Miyagi prefecture and support for finding jobs to people who were affected by the 2011 earthquake and tsunami.

en-japan inc.

By using “En Tenshoku,” one of Japan’s largest career change support services, en-japan provides support extending from recruiting consulting to recruiting activities and the utilization and retention of new employees in order to support companies in Miyagi and Fukushima prefectures that are rebuilding their operations after the 2011 earthquake and tsunami.

■ Other Information

Please visit the project website for more information about these activities.

<https://www.match-f.com/>