

May 12, 2022

Bell-Park Co., Ltd.

President & CEO: Takeru Nishikawa

Stock exchange listing: TSE Standard

Stock code: 9441

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Notice of Shareholder Gift to Celebrate the 30th Anniversary of the Company's Founding

The Board of Directors of Bell-Park Co., Ltd. approved a resolution today to offer a shareholder gift to celebrate the 30th anniversary of Bell-Park's founding.

1. Reason for the gift

On February 2, 2023, Bell-Park will reach the 30th anniversary of its founding. We are very grateful for the support of shareholders and all others over many years that made this accomplishment possible. To express our appreciation to shareholders and celebrate this anniversary, we will offer a commemorative gift.

2. Commemorative gift

(1) Eligible shareholders

A. Shareholders who own at least one trading unit (100 shares) and are listed or recorded on the shareholder register as of June 30, 2022 are eligible to receive the gift.

B. Shareholders who own at least one trading unit (100 shares) and are listed or recorded on the shareholder register as of December 31, 2022 are eligible to receive the gift.

(2) Gift item

Shareholders who own at least one trading unit (100 shares) will receive a QUO card with a value of 2,000 yen in addition to the standard shareholder benefits.

(3) Distribution

Shareholders A: QUO cards will be sent to shareholders in mid-September 2022 with the Business Report.

Shareholders B: QUO cards will be sent to shareholders in late March 2023 with the Business Report.

Reference: Shareholder benefit program

Eligible shareholders	Standard benefits	Commemorative gift
Shareholders who own at least one trading unit (100 shares) as of December 31, 2021	QUO card with a value of 1,000 yen One Bellbride (marriage consultation service) shareholder discount coupon	-
Shareholders who own at least one trading unit (100 shares) as of June 30, 2022	QUO card with a value of 1,000 yen One Bellbride (marriage consultation service) shareholder discount coupon	QUO card with a value of 2,000 yen
Shareholders who own at least one trading unit (100 shares) as of December 31, 2022	QUO card with a value of 1,000 yen One Bellbride (marriage consultation service) shareholder discount coupon	QUO card with a value of 2,000 yen

Shareholders of record on June 30, 2022 and December 31, 2022 will receive a single QUO card with a value of 3,000 yen for the combined value of the standard and commemorative QUO cards.