

Presentation Materials for the Earnings Briefing

for the Fiscal Year Ended March 31, 2022



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Group Overview and Business Activities

Company profile



Company name:
MKSystem Corporation

Representative: Noboru Miyake

Location:
Osaka Head office

30F, Umeda Center Bldg., 2-4-12, Nakazaki-nishi, Kita-ku, Osaka, Japan

Bases: Tokyo; Nagoya; Fukuoka; Ninohe, Iwate Prefecture; and Matsuyama

Subsidiary: Business Net Corporation Co., Ltd. (Minato-ku, Tokyo)

Date of incorporation: February 22, 1989

Capital stock: 219 million yen





Mission and vision



MISSION

Management Philosophy

We provide cloud solutions that benefit you

Our services are user-friendly for consumers, their families and employers. Moreover, they support social foundations through contribution to the administration of social security services and human resources development.

VISION

Management Policies

Provide comprehensive services in the field of the personnel and labor management

Streamlines operations and supports the creation of added value

Our services streamline operations and increase productivity at our customers, and simultaneously adds value by supporting the entire organization as well as individual employees.

VALUES

Action Guidelines



Speed

Act with speed while being conscious of the concerns of relevant concerned parties.



Fairness

Act fairly and equitably to grow and develop together with our stakeholders.



Technology Driven

Leverage the state-of-the-art technologies to continue to innovate services.

Segment structure



Divided our business into two segments: Shalom Business and CuBe Business

Shalom Business

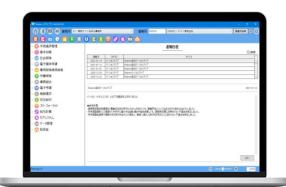
ASP service

System construction service

Monthly system service fee and initial setup fee, etc.

System product sale

Sales of working time recording systems and payroll ledgers, etc.



CuBe Business

Contracted development type • Cloud service semi-customized services

System customization and maintenance costs





Consolidated Financial Results for FY3/22

Results highlight (consolidated)



- Sales up 12.5% YoY to 2,742 million yen along with the build-up of steady revenue streams Sales were 94.8% of the initial fiscal year forecast, a shortfall of 149 million yen
- Gross profit up 6.2% YoY to 1,274 million yen due to amortization expenses associated with new product releases
- Operating profit down 33.8% YoY to 145 million yen Operating profit was 66.1% of the initial fiscal year forecast, a shortfall of 74 million year
- Steady revenue from the Shalom Business up 11.6% YoY on a quarterly basis to 475 million yen
- Orders received in the CuBe Business increased 0.2% YoY to 255 million yen

Financial summary (consolidated)



Sales up 12.5% to 2,742 million yen Operating profit: 145 million yen despite lower operating margin

	FY3/20	FY3/21	FY3/22	Vs. FY3/20	Vs. FY3/21
Net sales	2,380	2,439	2,742	+15.2%	+12.5%
Gross profit	1,196	1,200	1,274	+6.6%	+6.2%
Gross margin	50.3%	49.2%	46.5%	(3.8)pt	(2.7)pt
Operating profit	314	219	145	(53.8)%	(33.8)%
Operating margin	13.2%	9.0%	5.3%	(7.9)pt	(3.7)pt
Profit attributable to owners of parent	197	138	91	(53.6)%	(33.8)%
Basic earnings per share (Yen)	36.32	25.44	16.84	-	-

Balance sheet (consolidated)



An YoY increase of 102.5% in advances received, a source of future sales and earnings Stable financial base with an equity ratio of 63.5%

	FY3/20	FY3/21	2Q FY3/22	FY3/22
Total current assets	1,196	1,172	1,052	1,056
Accounts receivable-trade	420	467	429	475
Total non-current assets	1,038	1,069	1,091	1,174
Total current liabilities	599	586	647	751
Advances received	33	42	53	86
Total non-current liabilities	330	252	141	55
Total net assets	1,304	1,402	1,353	1,424

Cash flows (consolidated)



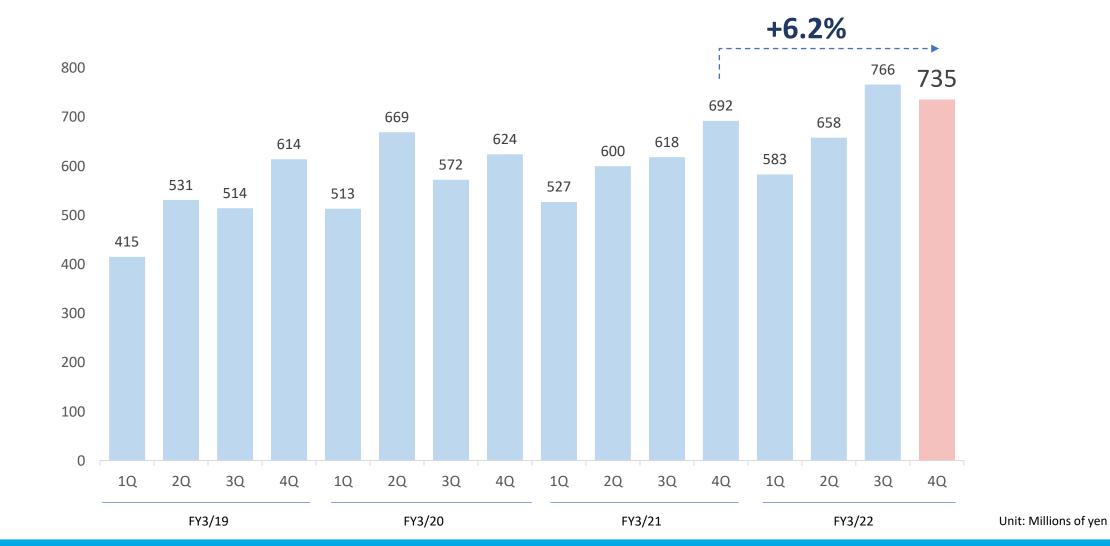
Cash flow from operating activities increased 45.1% YoY to 493 million yen Stable investment for product development Dividend payment and debt repayment progressed as planned

	FY3/20	FY3/21	1H FY3/22	FY3/22
Cash flows from operating activities	814	340	210	493
Cash flows from investing activities	(330)	(381)	(227)	(472)
Cash flows from financing activities	(60)	(64)	(126)	(177)
Net increase (decrease) in cash and cash equivalents	423	(105)	(143)	(156)
Cash and cash equivalents at end of period	722	617	474	461

Net sales (consolidated)



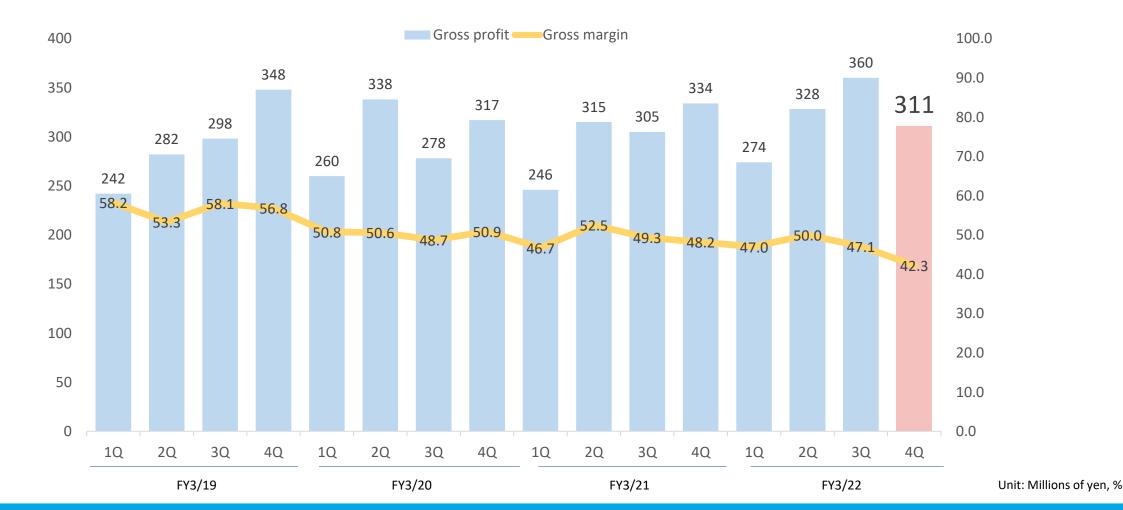
4Q consolidated sales increased steadily at 6.2% YoY



Gross profit (consolidated)



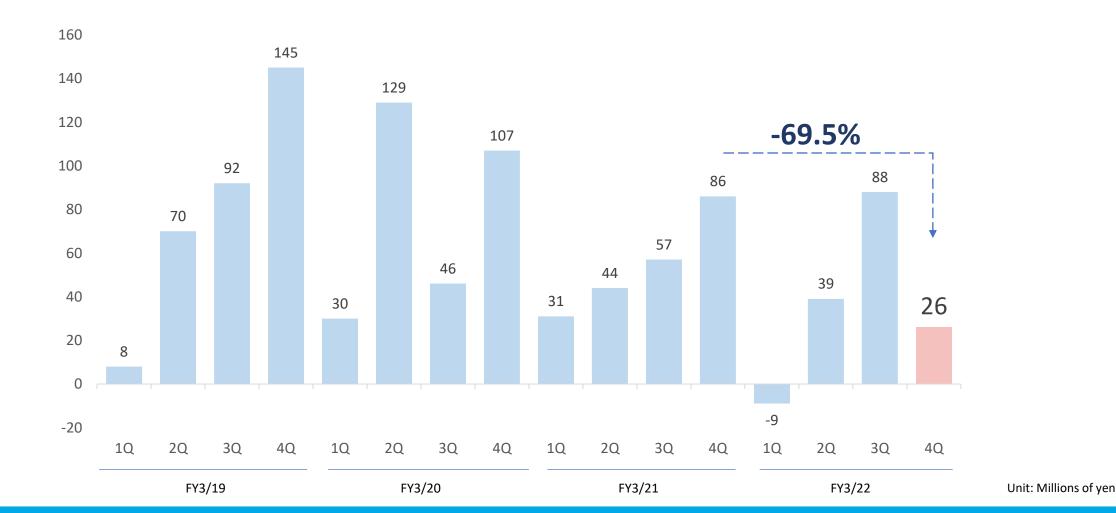
4Q gross profit down 7.0% YoY. 4Q gross margin declined 5.9pt compared with the same period a year earlier as the cost of sales rose due to higher amortization expenses and an increase in license fee.



Operating profit (consolidated)



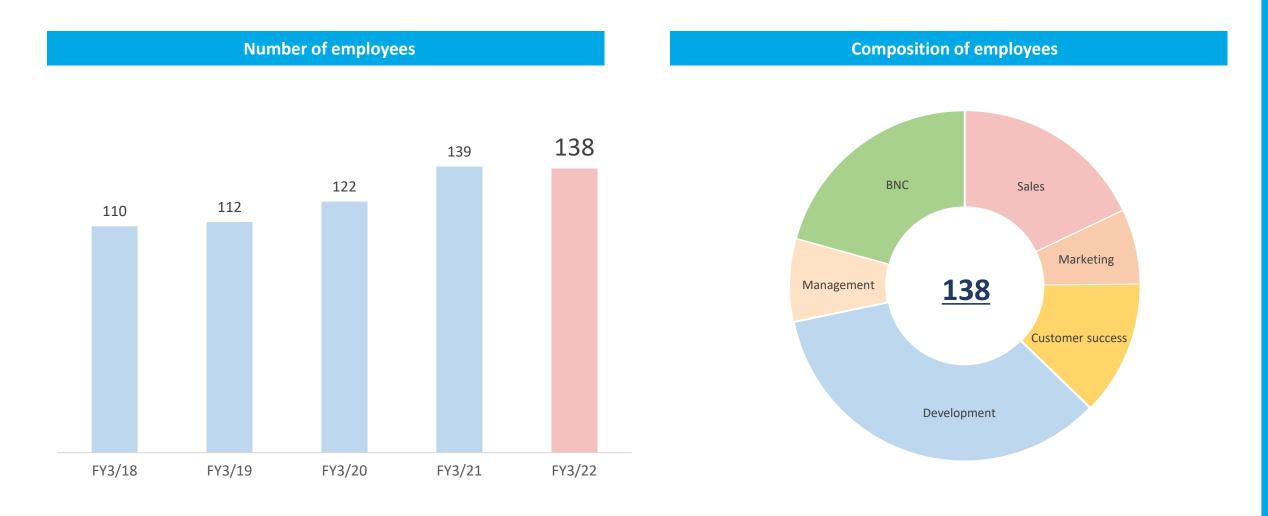
Despite higher sales, 4Q operating profit fell 69.5% YoY mainly because of higher cost of sales and sales promotion activities



Number of employees (consolidated)



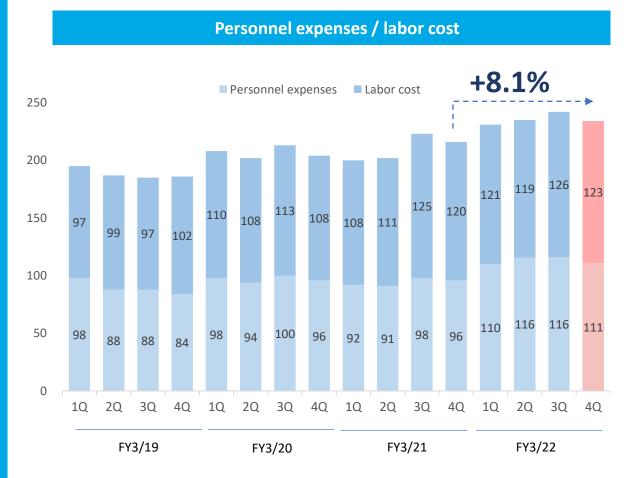
An appropriate level of staffing was maintained for sales operations and development operations

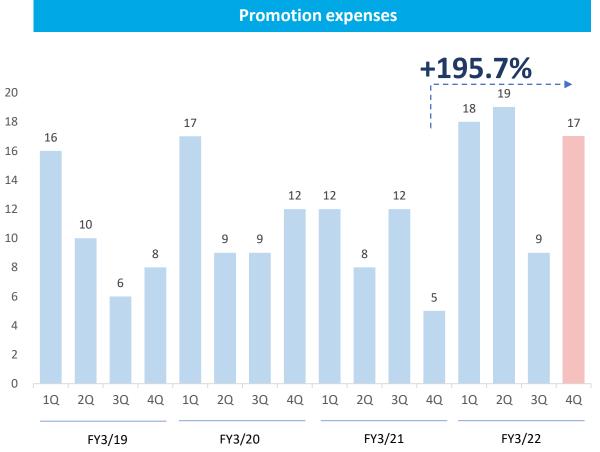


Personnel and promotion expenses (consolidated)



Prioritized recruitment to strengthen sales and development systems Promotion expenses increased because of participation in major exhibitions and the update and redesign of the website for products



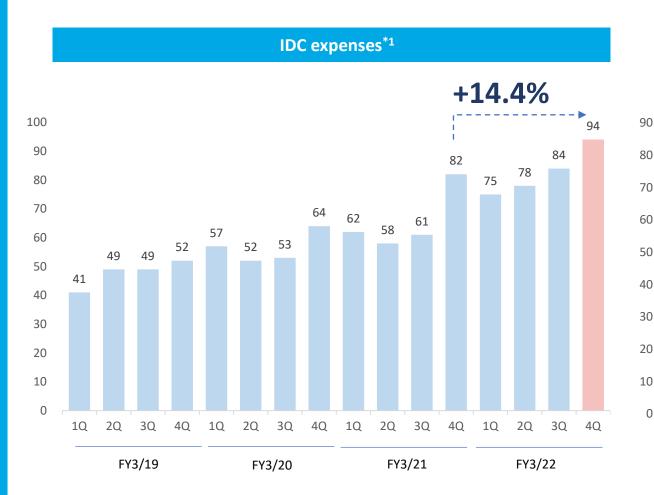


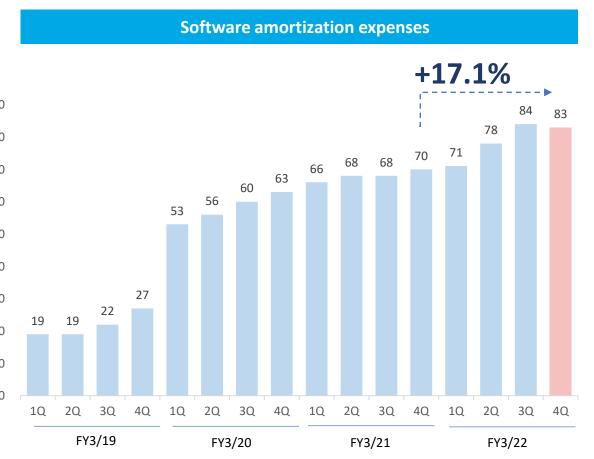
Unit: Millions of yen

IDC and software amortization expenses (consolidated)



Internet Data Center (IDC) expenses rose in tandem with the growth in users and an increase in license fee Software is amortized over a three-year period by the straight-line method and is increasing along with the release of new software







Shalom Business

Business highlight (Shalom Business)



Introductions*1

IDs issued*1

Registered companies*1 • Registered employees*1

3,312 companies 12,024

968,000

23.8

IDs

companies

million

ARPU*2

ARPA*3

DAU*4

Cancellation rate^{*5}

44,200

yen

12,200

yen

11,068

IDs

0.23

%

^{*1:} Number of introductions, IDs issued, companies registered, and employees registered in the Shalom series as of the end of March 2022

^{*2:} Average Revenue Per User of the Shalom series as of the end of March 2022

^{*3:} Average Revenue Per Account using the Shalom series as of the end of March 2022

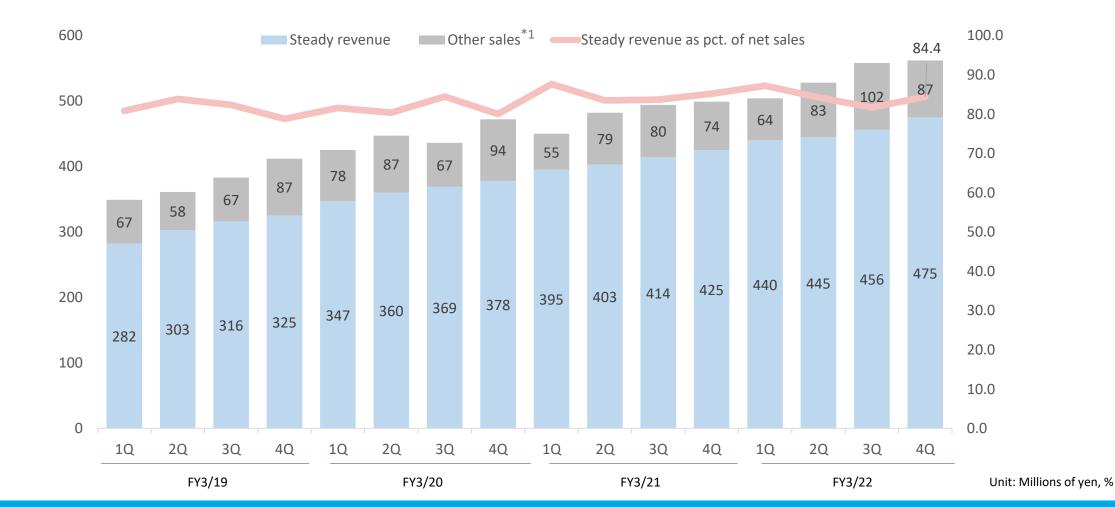
^{*4:} Maximum Daily Active Users per day of the Shalom series (Including IDs for Net de Chingin)

^{*5:} Average cancelations as a percentage of introductions of the Shalom series in FY3/22

Net sales (Shalom Business)



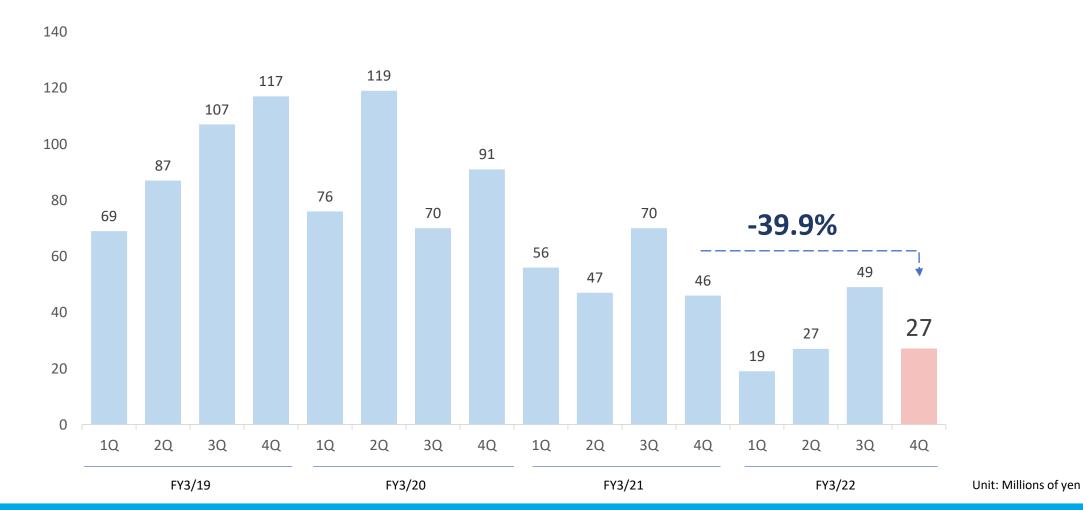
4Q steady revenue increased 11.6% YoY Steady revenue was 84.4% of net sales



Operating profit (Shalom Business)



4Q operating profit declined 39.9% YoY owing to higher level of amortization expenses and an increase in personnel expenses associated with the strengthening of sales and development systems



Introductions of the Shalom series (Shalom Business)

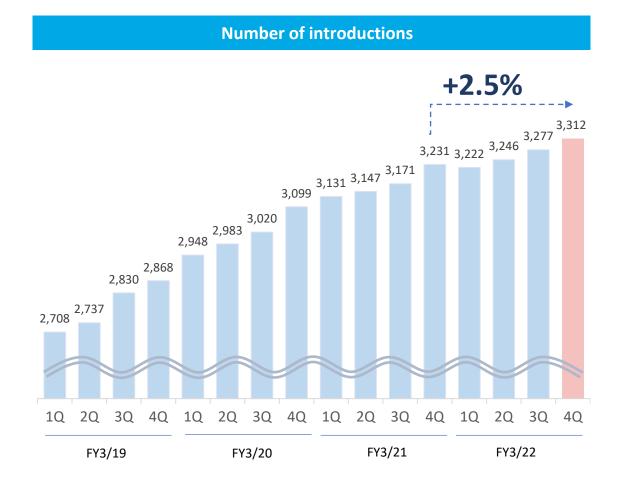


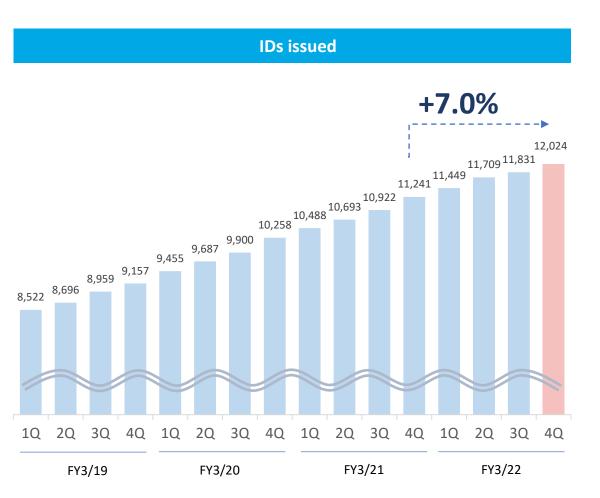
The number of Shalom series, our core product, increased steadily







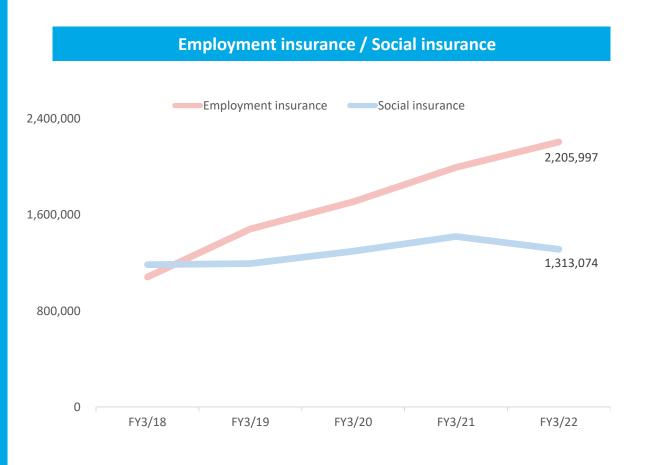


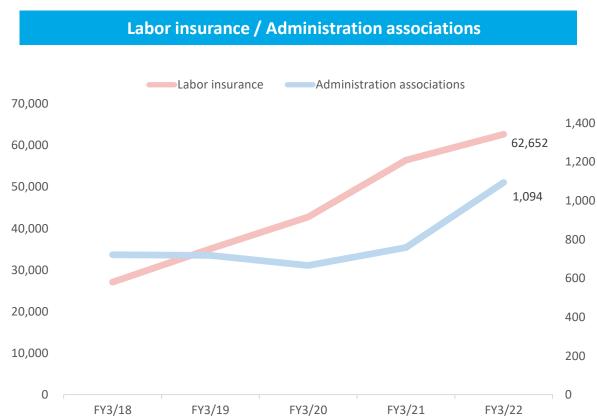


Electronic application (Shalom Business)



Electronic applications, the core function of Shalom, are on the increase





associations

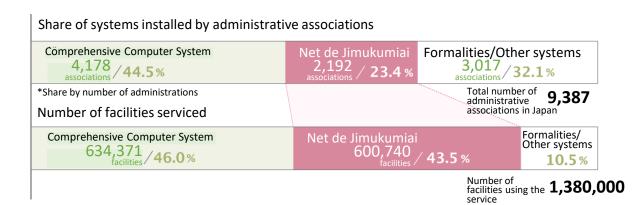
Supports labor insurance administration association operations



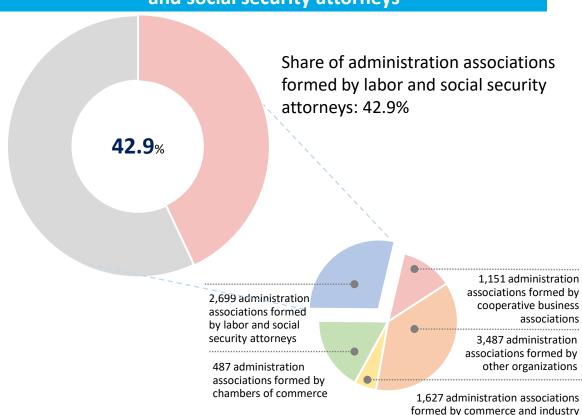
23.4% of the 2,192 labor insurance administration associations have installed Shalom



Comparison of systems installed by administration associations



Percentage of administration associations formed by labor and social security attorneys



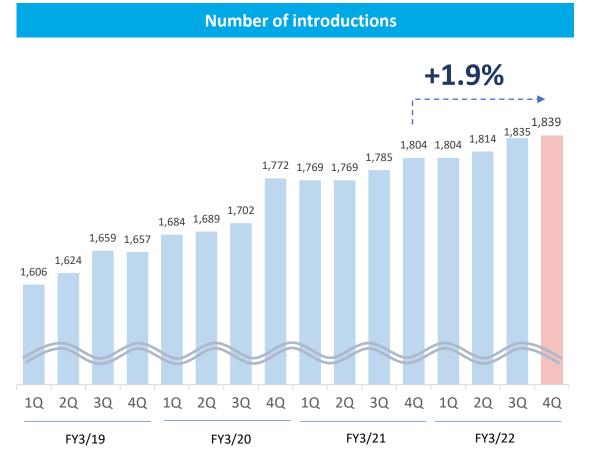
Introductions of MYNABOX series (Shalom Business)

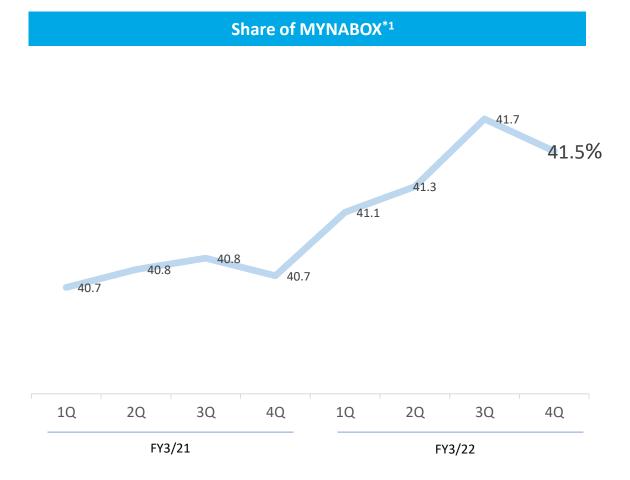


Steadily increasing number of products linked to the Shalom series









^{*1:} Number of MYNABOX introductions / Number of introductions in the Shalom series

Other products (Shalom Business)



Introductions of other products is also on the increase

WEB-based year-end tax adjustment system



4,427 companies

WEB-based tax return filing system for employees



461 companies

Shalom-linked cloud service



11,393 companies 10,493 companies 6,202 companies

Net de Meisai

Net de Chingin

Net de Shugyo



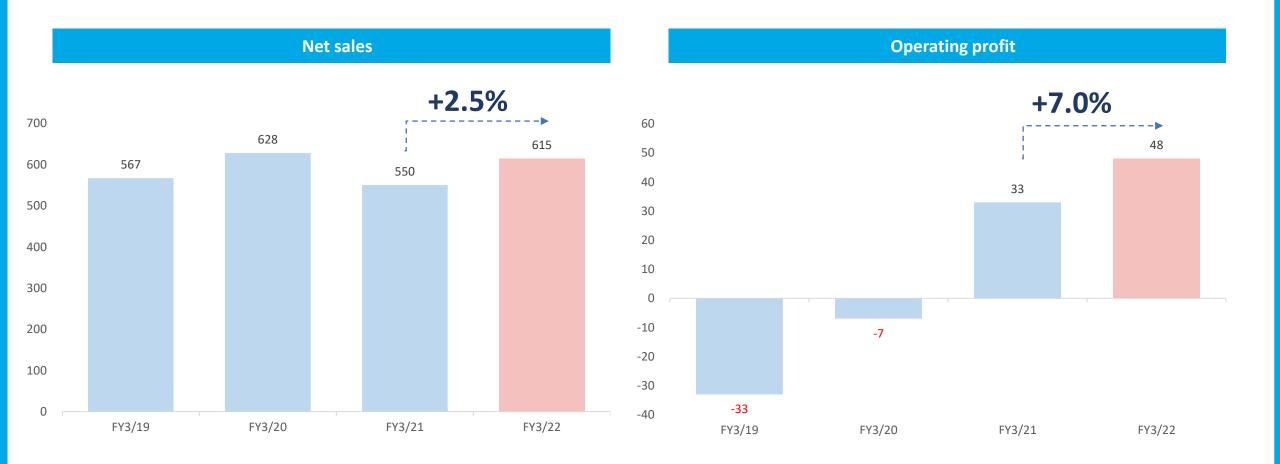


CuBe Business

Net sales and operating profit (CuBe Business)



Sales remain flat and operating margin largely improved





Business Topics for FY3/22

New services 1



Personnel management system "GooooN Jinzai Profile (with linkage to Shalom)"

Would like to see improved Shalom human resources data.

Would like to propose the HR system to companies considering installation of a HR management system.

Can labor and social security attorneys share Shalom's HR data?









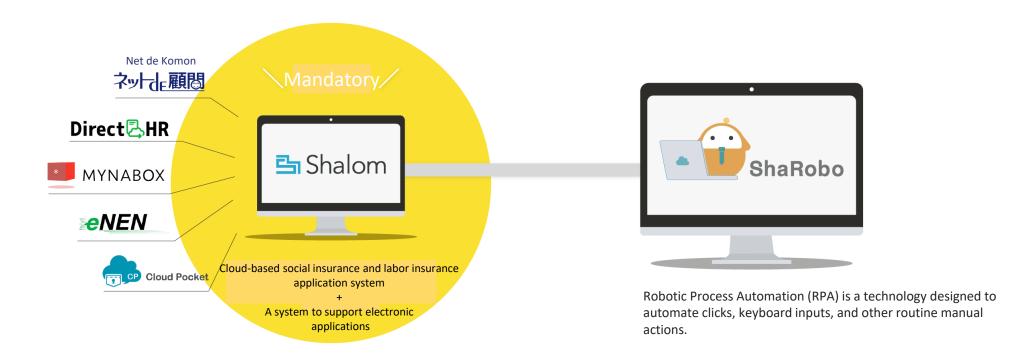
Although limited to labor management related data, "GooooN" can manage overall human resources data.

"GooooN" improves coordination and build closer relationships between labor and social security attorney offices and client companies.

New services 2



Official Shalom RPA "ShaRobo Shalom V3.4"



ShaRobo takes over the routine processes (electronic application update, official document storage, etc.) that is conducted by Shalom. ShaRobo reduces the manual workload at users while simultaneously improving speed and accuracy.

Promotion activities 1



Participation in major exhibitions and various seminars

Participated in Online and Digitalization EXPO, Work from Home/Telework EXPO, and New Normal Office EXPO and HR EXPO

The event was held with adequate COVID-19 infection protection measures, including body temperature measurement and hand disinfection prior to admission. Although visitor numbers were lower than normal, lot of customers interested in our products visited our booth.



Held MKSystem-sponsored seminars

Held various seminars, including seminars on ShaRobo which started offering new services.

Some of the seminars were so successful that they were filled to capacity immediately.



Promotion activities 2



Numerous activities

Launch of the Shalom magazine

This magazine has valuable information for sales activities and other seasonal topics that readers are certain to find useful.

ShaRobo LINE Sticker

Sales have started for a LINE sticker featuring ShaRobo, the official robotic process automation (RPA) character of Shalom.

MKSystem takes three top awards

Shalom placed first in three categories (for social and labor insurance) of e-application services for labor and social security attorneys.

* Japan Marketing Research Organization survey: Survey of competition in designated market sectors in 2021







Strengthen digital marketing 1



Sales promotion on SNS and other social media platforms







Launch of new initiatives such as SNS (social media) advertising for seminars resulted in a rise in inquiries. Additionally, we increased the use of digital media (for example Google and other platforms) as a part of other digital media marketing strategies.

Strengthen digital marketing 2



Update and redesign of product websites

ackslash Shalom series for labor and social security attorney offices ackslash





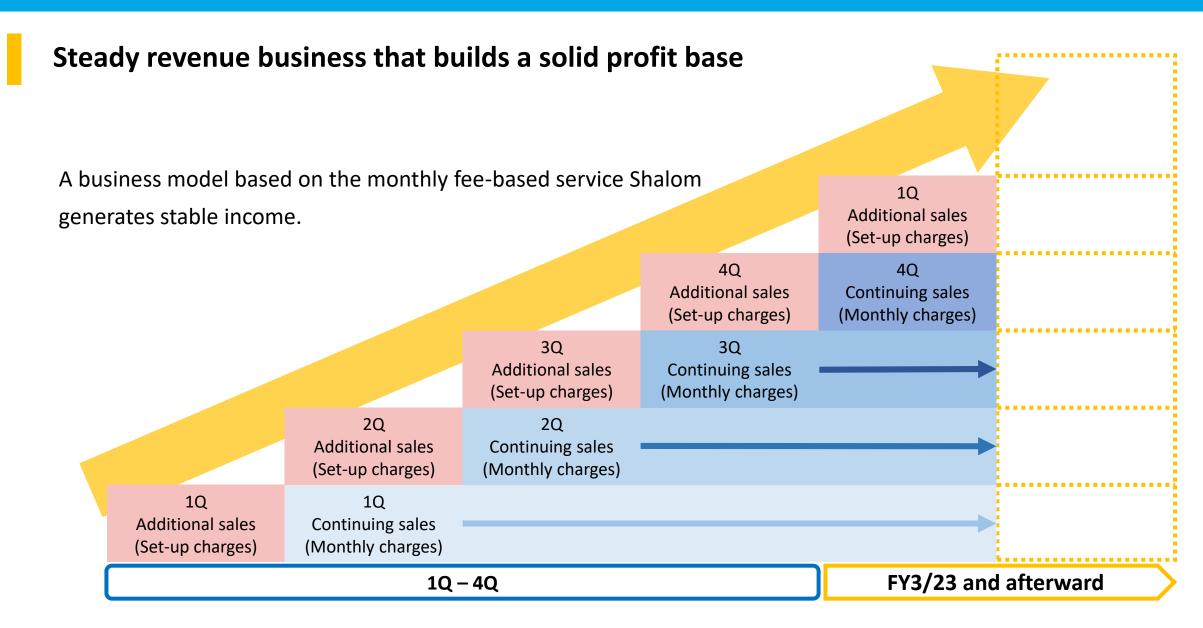
The section for the core Shalom products and other sections of the MKSystem website have revised content and a new look. The website makes products more easily accessible for customers and incorporates numerous innovations for increasing the number of page views and requests for more information.



Growth Strategies

Steady-revenue businesses

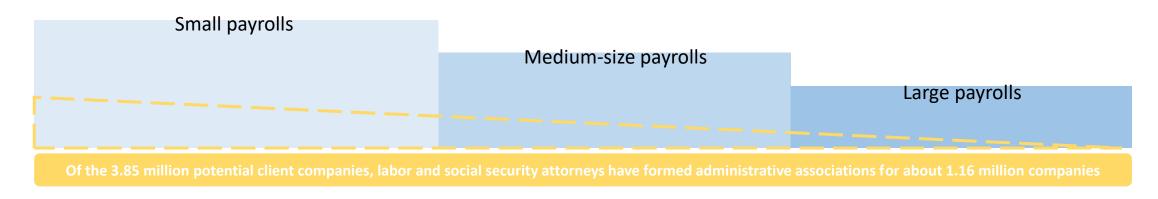




Target markets



Our target extends to all companies that outsource/not outsource to labor and social security attorneys



Version mainly for labor and social security attorney offices and labor insurance administration associations

Version mainly for general corporations















All users







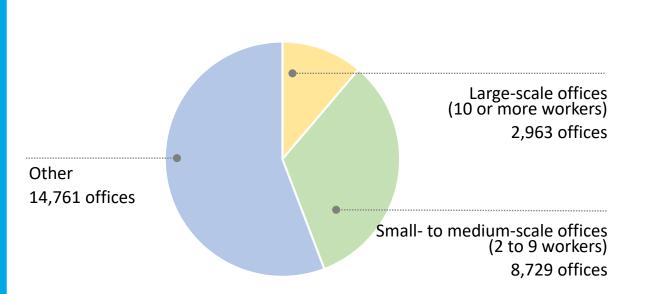




Target markets and strategies 1



Labor and social security attorney market



Total: 26,453 offices*1

	End-Mar 2022
Offices with our systems introduced*2	2,619 offices
Vs. 2Q	+59 offices
Our market share	9.9%
Number of clients registered in our systems	968,000 offices

- Number of companies registered in our systems are 25.1% of all companies and 83.4% based on the number of companies involved by labor and social security attorneys
- Expand the product portfolio and develop more linked services for client companies

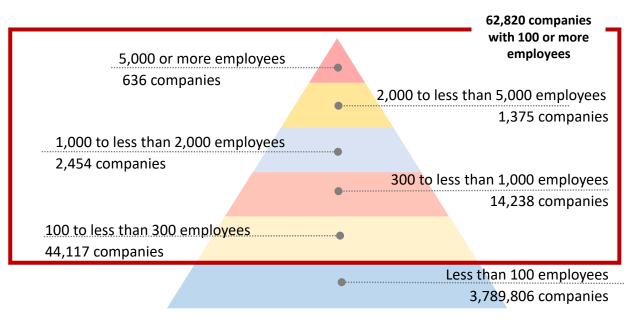
^{*1} The number of labor and social security attorney offices was aggregated by MKSystem based on the Business Report for the fiscal year 2019 prepared by Japan Labor and Social Security Attorney's Association

^{*2} Reflects the number of services for the Basic Plan, House Plan and Lite Plan

Target markets and strategies 2



General corporate market



	End-Mar 2022
Introductions in	1.40
the Shalom Business	149 companies
Introductions in	72
the CuBe Business	73 companies

- There is still a large market for major companies. In addition to the Shalom series, the number of companies using the year-end tax adjustment system and other systems is steadily increasing.
- Enhanced tuning support and BPO support

^{*}Aggregated by MKSystem based on the 2016 Economic Census for Business Activity (Tabulation of Enterprises, etc. and Tabulation across industries) conducted by the Ministry of Internal Affairs and Communications and the Ministry of Economy, Trade and Industry

Target markets and strategies 3



Product strategies

For labor and social security attorney offices / labor insurance administration associations

For new customers





➡ Shalom
<a href to strengthen sales



MYNABOX Add new customers to maintain the utilization rate

For current customers



Improve functions to strengthen sales



Launch new products to increase sales

For general corporations

For new customers



A version for large companies



A version for small- and mediumsized companies

For current customers



Improve functions to strengthen sales



Improve functions to strengthen sales



Consolidated Earnings Forecast for FY3/23

Financial summary (consolidated)



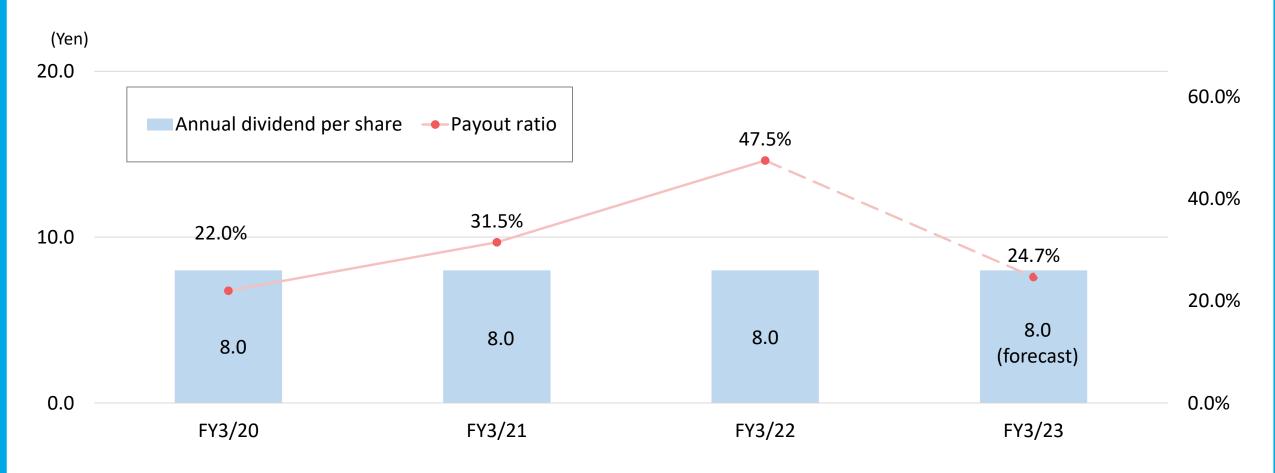
Forecast 14% sales growth due to increasing application service provider (ASP) sales Forecast an 88% increase in operating profit in part because of a higher operating margin resulting from cost controls

	FY3/23 Forecast	FY3/22 Actual	YoY Change	
Net sales	3,115	2,742	+13.6%	
Gross profit	1,469	1,274	+15.3%	
Gross margin	47.2%	46.5%	+0.7pt	
Operating profit	272	145	+87.6%	
Operating margin	8.8%	5.3%	+3.5pt	
Profit attributable to owners of parent	175	91	+92.6%	
Basic earnings per share (Yen)	32.42	16.84	-	

Dividend forecast for FY3/23



Our basic policy is to pay dividends while placing emphasis on the consistent distribution of earnings to shareholders The FY3/22 dividend was based on this earnings distribution policy





Service Overview

Our mainstay service (Shalom 1)







A system for labor and social security attorney offices For number one and two tasks performed solely by social security attorney offices

Tasks performed by labor and social security attorneys

No. 1 tasks

Preparation of reports submitted to govt. agencies and agency services for clients

No. 2 tasks

Preparation of accounting ledgers in accordance with labor and social security laws and ordinances

No. 3 tasks

Labor management and social security consultations and guidance (consulting tasks)



Labor and social security

attorney office

Client company

Company A staff

Company B staff

Company C staff









Administrative agencies



Public Employment Security Office (Hello Work), Pension office, Japan **Health Insurance Association** (Kyokaikenpo), Labor Standards Inspection Office, Health Insurance Society

Our mainstay service (Shalom 2)





Selected functions	Lite Plan Set-up charges: ¥50,000 Monthly charges: ¥10,500	Basic Plan Set-up charges: ¥100,000 Monthly charges: ¥20,500 or more	House Plan Set-up charges: ¥1,500,000 Monthly charges: ¥30,500 or more
Electronic application	0	0	0
Payroll calculation	0	0	0
Granting worker's compensation	×	0	0
Labor insurance administration association	×	0	0
Procedure progress management	×	×	0
Net de Komon	×	Δ	0

Lite Plan

- ✓ Considering e-application software
- ✓ Tasks usually performed by one person
- ✓ Use of business process software for the first time

Basic Plan

- ✓ Number of employees is about to increase
- ✓ Tasks usually performed by two or more people
- ✓ Labor insurance/other association exists or is to be established
- ✓ Want to try using the app of client companies

House Plan

- ✓ Want centralized management of progress with procedures
- ✓ Want to use client company apps to attract customers
- ✓ Looking for tools for sales to new customers
- ✓ Need the capability to serve large client companies

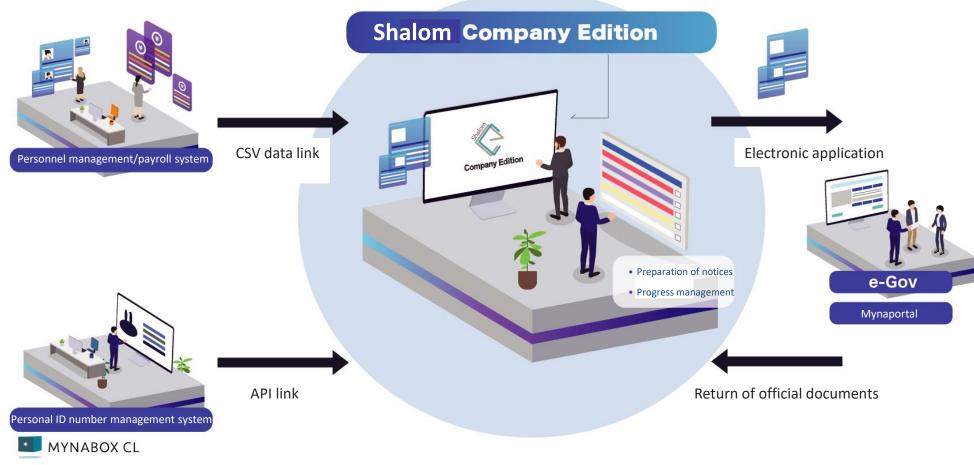
Our mainstay service (Shalom Company Edition 1)





A version of Shalom for companies that is fully compatible with making e-applications mandatory at large companies

Allows performing internally all application procedures for unemployment and social security insurance



^{*}Shalom Series Personal ID number management system

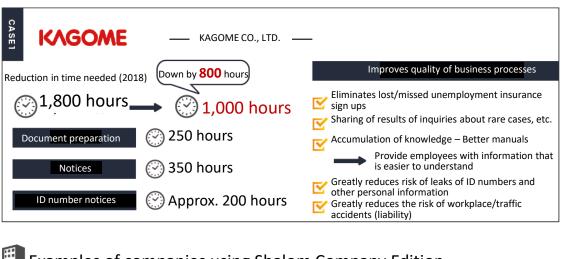
^{*}Can be linked with products of other companies (consultation required)

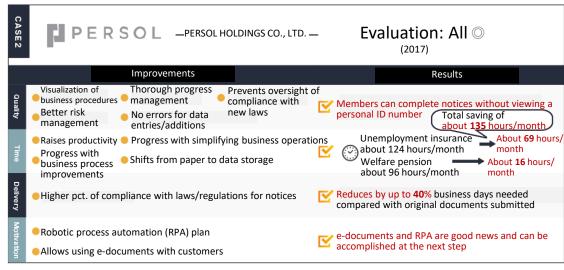
Our mainstay service (Shalom Company Edition 2)





Benefits of using Shalom and a large customer base





Examples of companies using Shalom Company Edition





























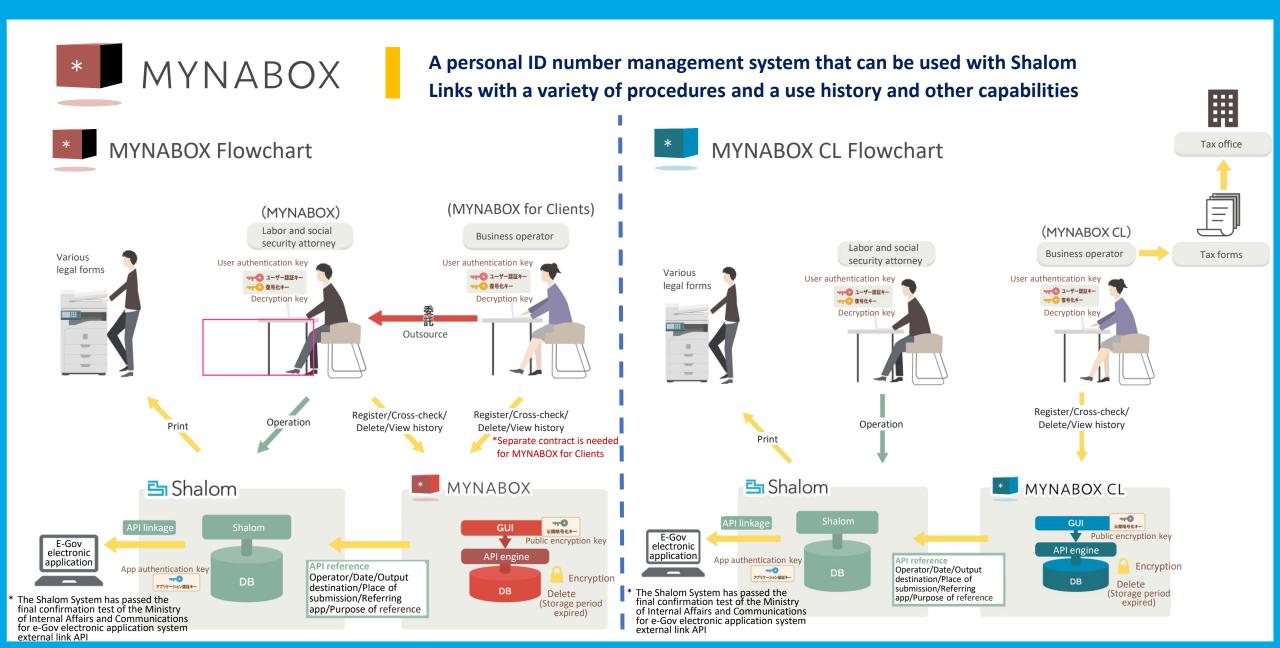






These are only a few of the substantial number of companies currently using Shalom Company Edition.

Our mainstay service (MYNABOX)



Our mainstay service (Net de Komon)





A web application for use with Shalom Use with master data recorded in Shalom

Concerned about erroneous transmission?

Can process with correct information.

One step payroll calculation by linking with work attendance data

Can be accessed anywhere and anytime (Smartphone access)









Real time access to employee's work attendance data. (Smartphone access)



Net de Chingin

Uses the same payroll accounting system as that of labor and social security attorney offices. Cuts back payroll accounting steps.

Net de Meisai

Paperless payroll slips. Realizes labor saving in stroke.



Net de Uketsuke

Place orders with labor and social security attorneys on the web.



Data sharing among employees.

| 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 20



Net de Daicho

Data managed at labor and social security attorney offices can be accessed around the clock throughout the year

Net de Kisoku

Facilitates safety management by disclosing labor/employment regulations on the Web

Net de Shedule

Management of business communication, inhouse events, and personal schedules.



Our mainstay service (DirectHR)



Centralized management using the cloud for all applications submitted by employees during their entire time at the company, including for events like childbirth.

Smartphones and PCs can be used for applications. Handles everything from data input to eapplications.

Client company

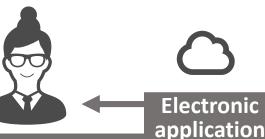
Labor and social security attorney

Administrative agencies



















Public Employment
Security Office (Hello Work)
Social Insurance Office
Labor Standards Inspection
Office

New employment, retirement, addition/deletion of dependents, change of name and address, transfers, employment contracts, senior employment subsidy, start/end of child birth/care leave, nursing care payment, change in monthly salary, basis for calculating monthly salary, insurance benefit payments, change of category, register/change of personal ID number, year-end tax adjustment, payroll slips

Our mainstay service (eNEN)





Fully supporting year-end tax adjustment operations by reducing tax filling input and implementing progress management function

1. It makes the operation easy to understand!

The screen guides you "what to do," "when to do," and "how to do."



2. Registered information is displayed from the start!

- The screen initially displays a form without redundant inputs.
- The system automatically calculates the deductible amount.
- The screen initially displays filling data of the previous year.

3. It reduces your workload at final submission!

- The system checks for your mistake.
- The system guides you what to submit.

Enhanced control with authority settings

Supporting business process of large companies and shared service providers!



Work environment with multiple personnel are classified into three elements (company, department, and person in charge).

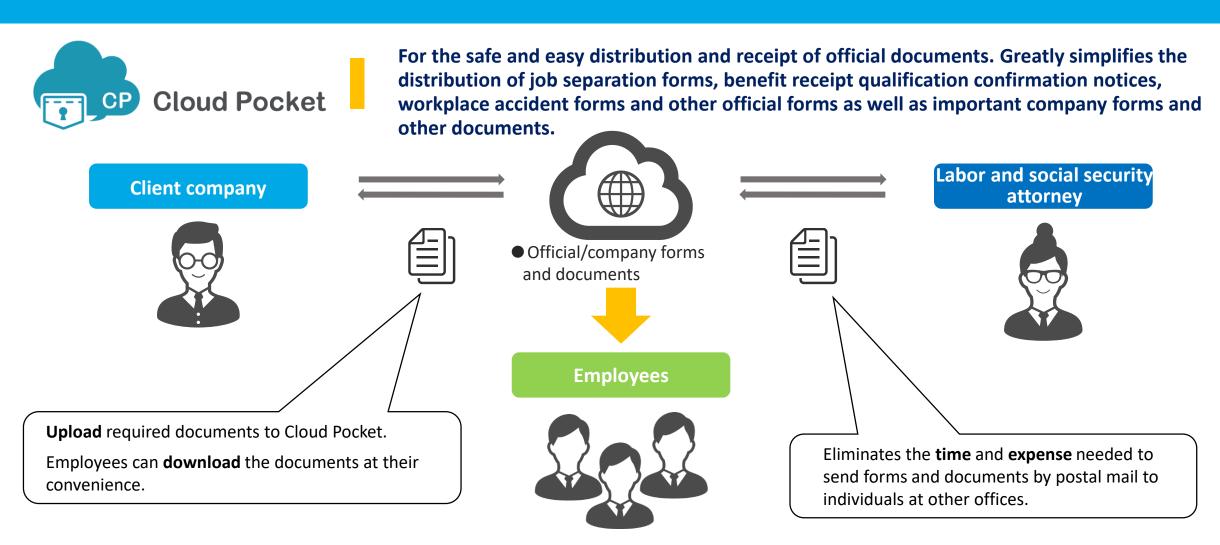
Enhanced efficiency with progress management

It lets you know where the bottleneck is, thereby ensuring on-time delivery!

Progress of each process and the entire business process is managed on the system!



Our mainstay service (Cloud Pocket)



Highly secure folders for individuals



Big reduction in the need for postal mail and hand deliveries



Also handles uploads from labor and social security attorney offices

Our mainstay service (ShaRobo)







An official Shalom RPA ShaRobo takes over the routine work (electronic application update, official document storage, etc.) normally the province of Shalom



Download official electronic application forms for just

25,000 yen/month

following processes **Shalom Updating electronic Downloading official Delivery to attorneys** Login to Shalom applications documents

Automates the

Cuts the number of steps involved in delivery to clients to **One-tenth**

- Official Shalom RPA (Robotic Process Automation) "ShaRobo" helps automate Shalom functions.
- "ShaRobo" implements all operations from the acquisition of official documents to delivery to clients, sharply slashing the manual work steps.
- Since ShaRobo is an official Shalom RPA, it can be used with confidence. The RPA will continue to evolve along with Shalom.

Our mainstay service

(Contracted development type semi-customized services / CuBe Business)





Business process design + semi-customized system development Accurate and flexible like the one for custom-built houses

Used by half a million major company employees. Your IT partner for the reform of human resources and general affairs functions as well as for transition to DX

CuBe Jinzai CuBe

Based on the job performance evaluation system, supports all the functions necessary for human resource development, self-personal performance assessment and human resource profiling

就業CuBe Shugyo CuBe

Covers all employee-related services, such as attendance management and payrolls and play roll slip checks

精算CuBe Seisan CuBe

Supports all the functions required for internal fiscal management, including payment to business partners and reimbursement of employee expenses



Our mainstay service (GooooN / CuBe Business)





A cloud service for personal job performance evaluation system that supports job performance management of half million employees at major companies

GooooN coordinates three business operations, deepens communication with employees, and supports human resource development led by on-site staff

The latest **evaluation and training tool** that you can use **on-site** on **a day-to-day basis**, **crystalizing know-how** that has been used by **large companies** for over 20 years

Prompting their growth through processes from execution to evaluation of **actual** work.

Target & performance management

- We wish to let our personnel learn more about the management's intention.
- We wish to set up target & performance management that makes our employees to participate with more enthusiasm.
- We wish to link target management to improvement in corporate performance.

Sharing information from different viewpoints among people concerned to encourage daily growth.

Human resource profile inquiry

- We wish to know personal profile of our staff in a timely manner.
- We wish to manage personnel data in single database and make full use of them.
- We wish to have a system to support employees' career development.
- We wish to have a contact point that directly connects personnel and personnel department.

Considering about future career, urging the personnel to develop as **he/she** wishes.

Self-assessment / Career plan

 We wish to make consideration over my current position and the way I want to be in the future.



"We provide cloud solutions that benefit you"

The plans, estimates and other forward-looking statements contained in this material are forecast based on information available at the time this material was prepared, and these statements include risk and uncertainty. Actual performance may differ from these statements due to changes in business environment and other factors. In addition, as certain information within this material is quoted from publicly available information, its accuracy is not guaranteed.