

March 22, 2024

**Bell-Park Co., Ltd.**

President &amp; CEO: Takeru Nishikawa

Stock exchange listing: TSE Standard

Stock code: 9441

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**Notice Concerning Naming of Additional Representative Director**

The Board of Directors of Bell-Park Co., Ltd. today (March 22, 2024) resolved to make the following changes to its representative directors (increase the number of representative directors).

**1. Reason for change**

Bell-Park has decided to elect a new representative director in order to further strengthen and enhance the management structure and to pursue further growth and an increase in corporate value. As a result, together with the current representative director Takeru Nishikawa, we will have two representative directors.

**2. Outline of change**

Name	New position	Current position
Takeru Nishikawa	Chairman & CEO	President & CEO
Kento Nishikawa	President & CEO	Managing Director in charge of Sales and Business Development

**3. Profile of new President Kento Nishikawa**

Name (Date of birth)	Brief career history	Number of shares held
Kento Nishikawa (Oct. 21, 1987)	Apr. 2011	Joined Sompo Japan Insurance Inc.
	Apr. 2019	Joined Bell-Park
		Director of Japan Business Development Inc.
	Apr. 2020	President & CEO of Japan Business Development Inc.
	Mar. 2021	Director of Bell-Park
	Apr. 2021	Director and General Manager of Business Development Office of Bell-Park
	Jan. 2023	Chairman & CEO of Japan Business Development Inc. (current position)
Apr. 2023	Managing Director in charge of Sales and Business Development of Bell-Park (current position)	
		162

Note: The number of shares held is the number of shares as of the end of February 2024 and includes the share in the Bell-Park Directors' Stock Ownership Plan.

**4. Scheduled date of change**

April 1, 2024