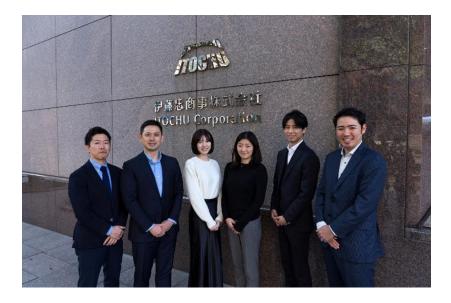


July 30th, 2024 Headwaters Co., Ltd. (Code: 4011, Tokyo Stock Exchange Growth)

Headwaters' support was introduced in Microsoft Customer Initiatives Example : "ITOCHU Corporation implements generative AI infrastructure for FOODATA using Microsoft Fabric and Azure AI Studio, aiming to evolve into a service that "immediately obtains conclusions" from a data analysis dashboard."

Headwaters Co., Ltd. (Head office: Shinjuku-ku, Tokyo; CEO: Yosuke Shinoda; hereinafter referred to as "Headwaters") and Microsoft Japan are jointly supporting an initiative to implement a generative AI platform into "FOODDATA," a data analysis tool for product planning and development by ITOCHU Corporation. This initiative has been introduced on the Microsoft Customer Initiatives Example site.



https://customers.microsoft.com/en-us/story/1784680492304822753-itouch-corporation-microsoft-fabric-professional-services-en-japan

■ About the case study

ITOCHU Corporation's Food Company is currently working on a project to incorporate a generative AI platform into "FOODATA," a data analysis dashboard provided to business partners. Headwaters is supporting the project with the use of Azure OpenAI Service, Azure AI Studio, and Microsoft Fabric.

The Initiatives Examples introduces ITOCHU Corporation's goals and efforts for using generative AI, as well as the background to why Headwaters, introduced by Microsoft Japan, was selected as a technology partner and comments on the support provided.

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■ Company information

Company name: Headwaters Co., Ltd. Address: 4F Shinjuku Island Tower, 6-5-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo 163-1304 Representative: CEO Yosuke Shinoda Established: November 2005 URL: https://www.headwaters.co.jp

 Contact information regarding this matter Headwaters Co., Ltd.
Email: info@ml.headwaters.co.jp