

Presentation Materials for the Earnings Briefing

for the Fiscal Year Ended March 31, 2025

May 7, 2025

MKSystem Corporation (stock code: 3910)



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Company profile



Company name:
MKSystem Corporation

Representative: Noboru Miyake

Location: Osaka Head office

30F, Umeda Center Bldg., 2-4-12, Nakazaki-nishi, Kita-ku, Osaka, Japan

Bases: Tokyo; Fukuoka; Ninohe, Iwate Prefecture; and Matsuyama

Subsidiary:
 Business Net Corporation Co., Ltd. (Minato-ku, Tokyo)

Date of incorporation: February 22, 1989

Capital stock: 219 million yen





Mission and vision



MISSION

Management Philosophy

We provide cloud solutions that benefit you

Our services are user-friendly for consumers, their families and employers. Moreover, they support social foundations through contribution to the administration of social security services and human resources development.

VISION

Management Policies

Provide comprehensive services in the field of the personnel and labor management

Streamlines operations and supports the creation of added value

Our services streamline operations and increase productivity at our customers, and simultaneously adds value by supporting the entire organization as well as individual employees.

VALUES

Action Guidelines



AG J

Technology Driven

Leverage the state-of-the-art technologies to continue to innovate services.

Speed

Act with speed while being conscious of the concerns of relevant concerned parties.

Fairness

Act fairly and equitably to grow and develop together with our stakeholders.

Segment structure



Divided our business into two segments: Shalom Business and CuBe Business

Shalom Business

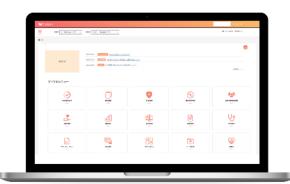
ASP service

System construction service

Monthly system service fee and initial setup fee, etc.

System product sale

Sales of working time recording systems and payroll ledgers, etc.



CuBe Business

Contracted development type
 Cloud service
 semi-customized services

System customization and maintenance costs

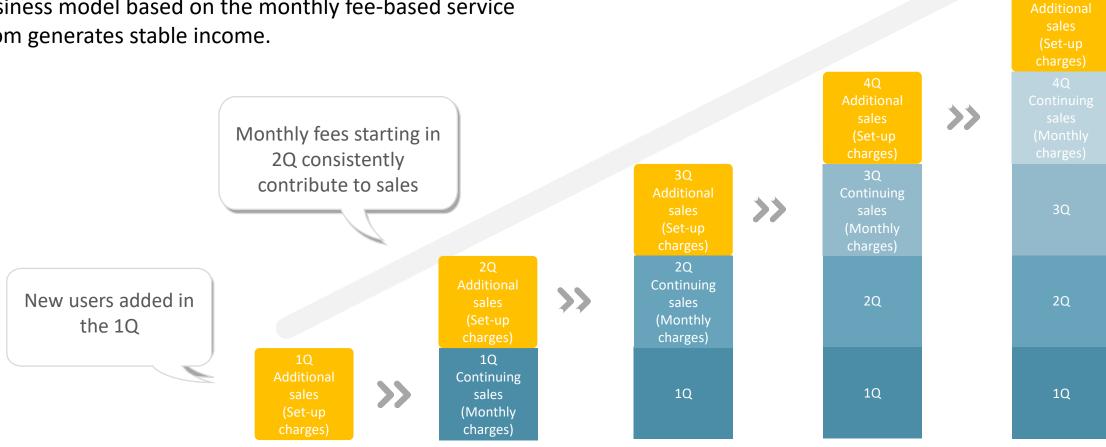


Business model: Steady-revenue businesses



Steady revenue business that builds a solid profit base

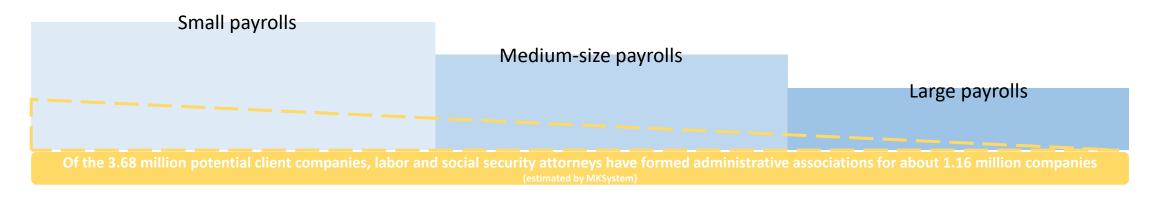
A business model based on the monthly fee-based service Shalom generates stable income.



Business model: Target



Our target extends to all companies that outsource/not outsource to labor and social security attorneys. The goal is cross-selling by increasing the use of products associated with the Shalom series.



Mainly for labor and social security attorney offices and labor insurance administration associations















All users









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Results highlight (consolidated)



- Sales up 24.6% YoY to 3,290 million yen due to the release of new product Shalom FOREVER.
 (The fiscal year sales reached a record high)
- Shalom Business sales increased 17.1% YoY to 2,382 million yen due to the release of Shalom FOREVER and stable recurring income.
- CuBe Business sales increased 49.8% YoY to 907 million yen due to higher sales of semi-customized services and GooooN personnel evaluation systems.
- Gross profit up 47.1% YoY to 1,262 million yen.
- Many activities to hold down operating cost for the cloud services and other components of the cost
 of sales. However, there was a 23 million yen operating loss due to delays in the release of Shalom
 FOREVER, the yen's weakness and other reasons. (The FY3/24 operating loss was 348 million yen)
- Performance became profitable in the fourth quarter. Sales were 1,036 million yen and operating profit was 120 million yen.





Sales were up 24.6% YoY to 3,290 million yen due to the release of the new product Shalom FOREVER. There was an operating loss of 23 million yen because of operating cost for the cloud services and expenses of customer support.

	FY3/23	FY3/24	FY3/25	YoY change
Net sales	2,867	2,639	3,290	+24.6%
Gross profit	1,349	858	1,262	+47.1%
Gross margin	47.1%	32.5%	38.4%	+5.9pt
Operating profit	219	(348)	(23)	-
Operating margin	7.7%	-	-	-
Profit attributable to owners of parent	145	(668)	(118)	-
Basic earnings per share (Yen)	26.82	(123.17)	(21.85)	-

Unit: Millions of yen





Non-current assets decreased due to the start of amortizing expenses for the development of Shalom FOREVER.

Dividend payments and the loss attributable to owners of parent reduced net assets. The goal is to restore financial soundness while launching new products and lowering the cost of sales.

	FY3/23	FY3/24	FY3/25	YoY change
Total current assets	1,232	1,437	1,512	+75
Accounts receivable-trade	507	564	811	+246
Total non-current assets	1,327	1,120	927	(192)
Total current liabilities	831	1,010	1,210	+199
Advances received	111	88	100	+12
Total non-current liabilities	201	731	556	(175)
Total net assets	1,527	816	674	(141)





Cash flows from operating activities increased by 592 million yen to 276 million yen.

Negative investing cash flow of 234 million yen mainly because of software development expenditures, resulting in free cash flow of 42 million yen.

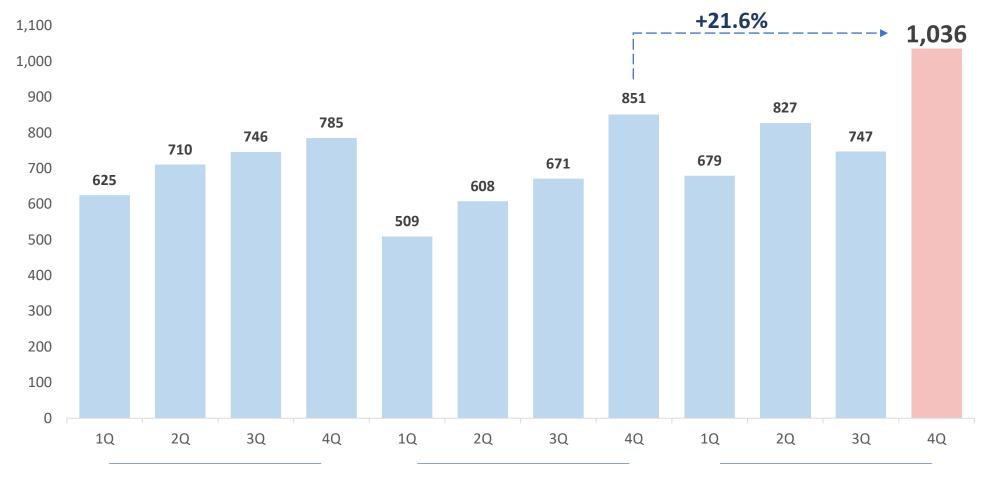
Negative financing cash flow of 147 million yen because of the repayment of borrowings. Cash and cash equivalents continue to be basically stable.

	FY3/23	FY3/24	FY3/25	YoY change
Cash flows from operating activities	617	(316)	276	+592
Cash flows from investing activities	(557)	(353)	(234)	+119
Cash flows from financing activities	88	772	(147)	(920)
Net increase (decrease) in cash and cash equivalents	148	102	(105)	(207)
Cash and cash equivalents at end of period	609	711	606	(105)

Net sales (consolidated)



Consolidated sales increased 24.6% YoY to 3,290 million yen. 4Q sales were also up 21.6% YoY to 1,036 million yen.

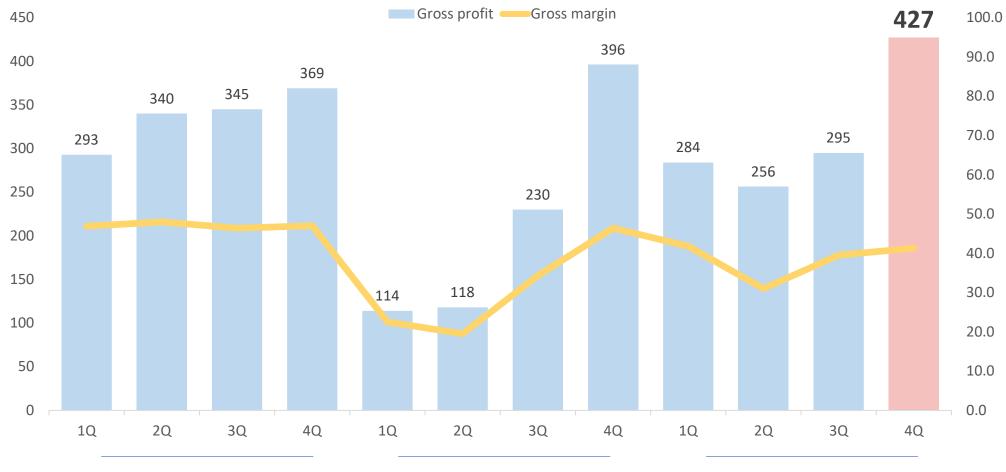


FY2/25

Gross profit (consolidated)

MKSYSTEM Professional Internet Solution System

Gross profit up 47.1% YoY Gross margin up 5.9pt YoY



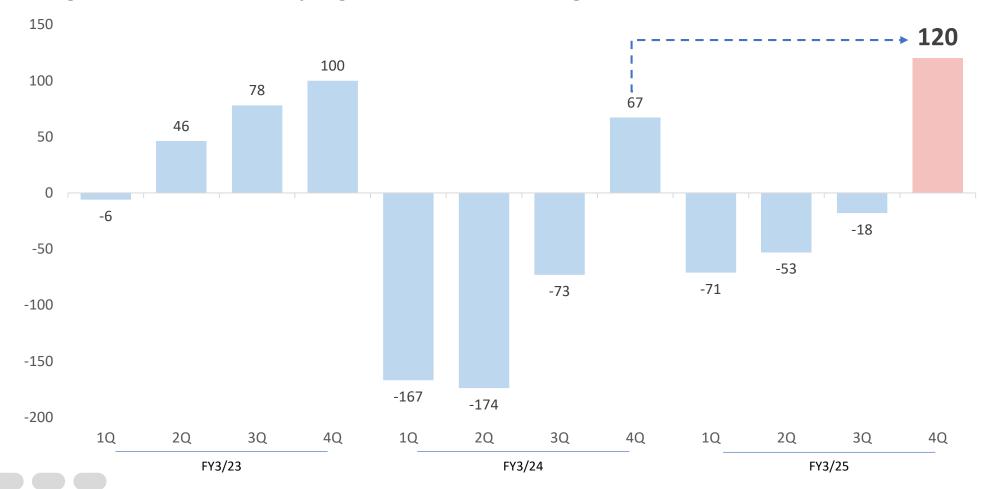
FY3/25

Operating profit (consolidated)



Operating loss of 23 million yen is attributable to the need to push back measures to hold down cloud service operating expenses and other expenses due to new product release postponement.

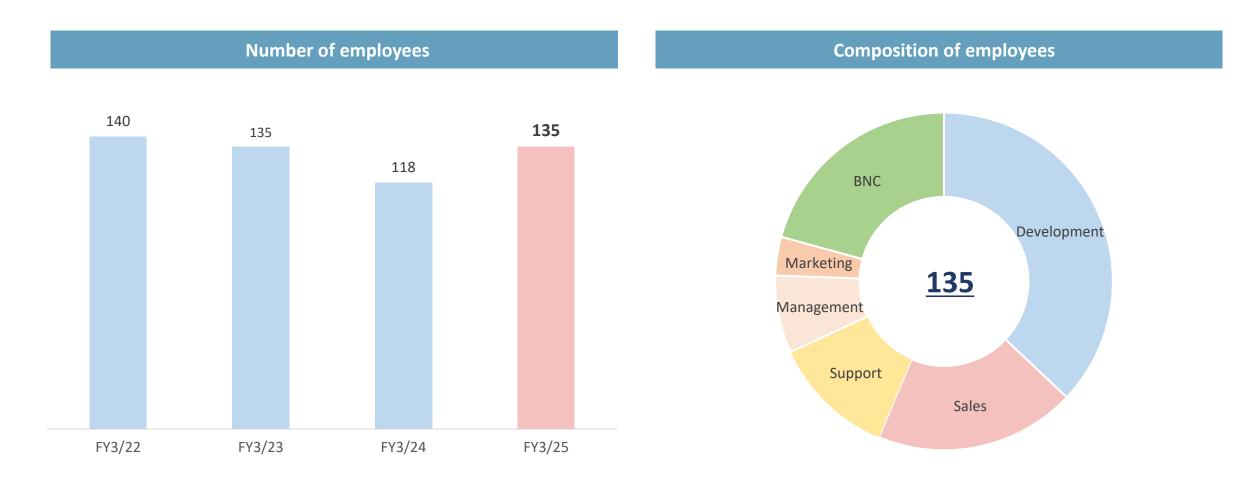
In the fourth quarter, there was a 120 million yen operating profit because new products were performing well and there was progress with cost cutting measures.



Number of employees (consolidated)



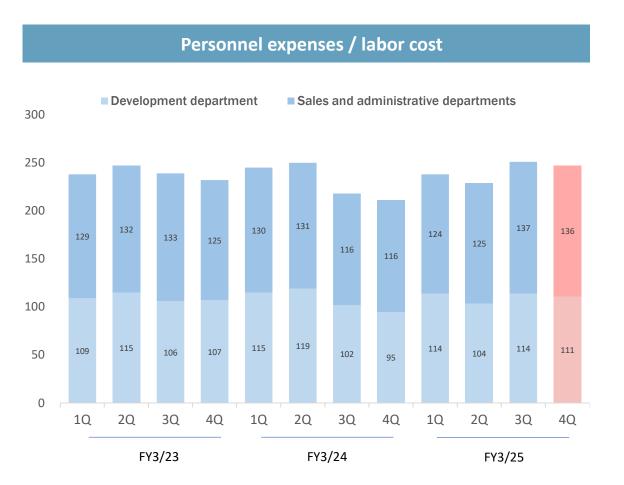
The recruitment of new college graduates and people with previous work experience is continuing to strengthen development and support systems.

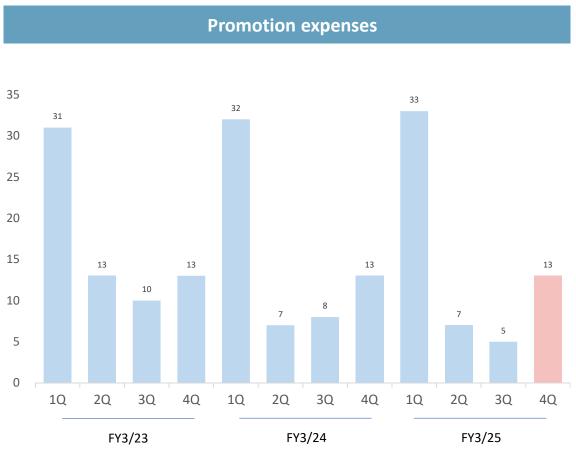






The number of employees decreased due to the ransomware incident in FY3/24. Since then, the hiring of new graduates and people with previous work experience has strengthened development and user support capabilities. Promotion expenses reflect the continuation of PR activities involving offices of labor and social security attorneys, the main target of MKSystem.





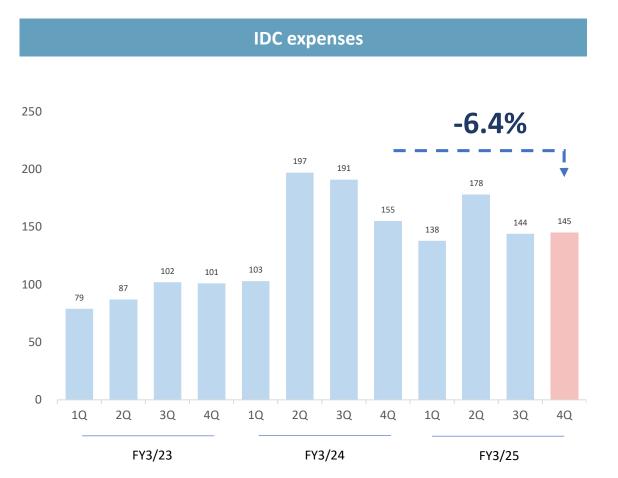
Unit: Millions of yen





IDC expenses remained high because of delays in new product releases and the yen's weakness. These expenses are expected to decrease even more in FY3/26.

Increase in software amortization expenses due to launch of a new product.



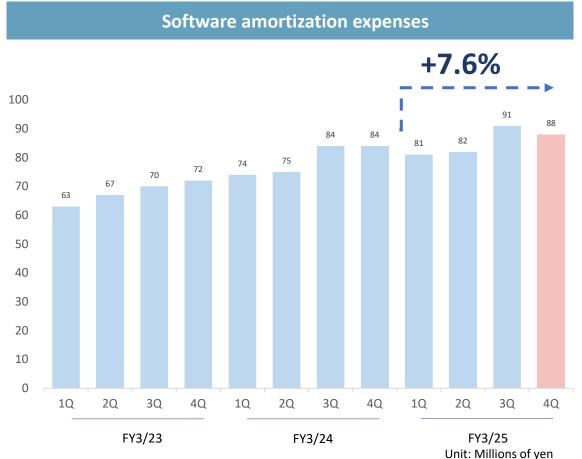


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Use of the Shalom series



Introductions*1

IDs issued*1

Registered companies*1 and *2

3,216 companies

13,769

IDs

800,000

companies

ARPU*3

ARPA*4

63,200

14,600

yen

yen

^{*1:} Number of introductions, IDs issued, and companies registered in the Shalom series as of the end of March 2025

^{*2:} The method for aggregating was changed in the first half of FY3/25.

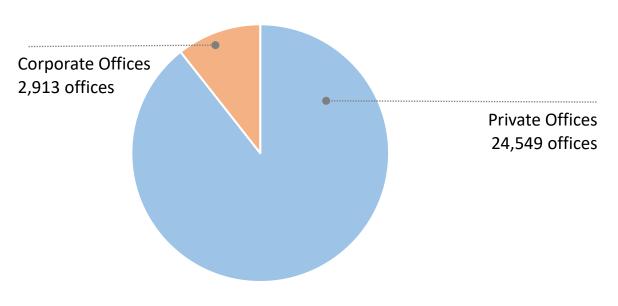
^{*3:} Average Revenue Per User of the Shalom series as of the end of March 2025

^{*4:} Average Revenue Per Account using the Shalom series as of the end of March 2025

Target markets and strategies 1



Labor and social security attorney market



Total: 27,462 offices*¹

	End-Mar 2025
Offices using our systems*2	2,381 offices
Our market share	8.7%
Number of clients registered in our systems	0.8 million offices

- \bullet Number of companies registered in our systems are 28.9% of general corporations *3
- There is only one labor and social security attorney at 56.4%*¹ of labor and social security attorney offices. A large percentage of these small offices probably do not use an IT system of MKSystem or another company
- Continue to expand the product portfolio and develop more linked services for client companies



^{*1.} Aggregated by MKSystem based on the White Paper on Labor and Social Security Attorney 2024 prepared by Japan Labor and Social Security Attorney's Association

^{*2.} Reflects the number of services for the House Plan, Basic Plan and Lite Plan

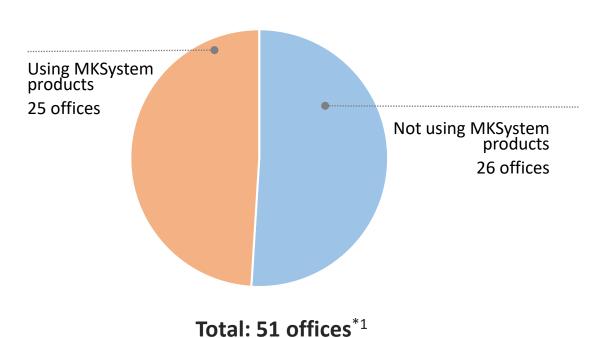
^{*3. 2,750,000} companies (based on corporate income tax data 2022 of National Tax Agency)

Target markets and strategies 2



MKSystem market share at large labor and social security attorney offices

(Top 51 based on number of employees)



	End-Mar 2025
Using MKSystem products	25 offices
Not using MKSystem products	26 offices
Share of top 51 offices	49%

- About half of labor and social security attorney offices use MKSystem products (House Plan).
- Continuing the loyal customer strategy for large labor and social security attorney offices

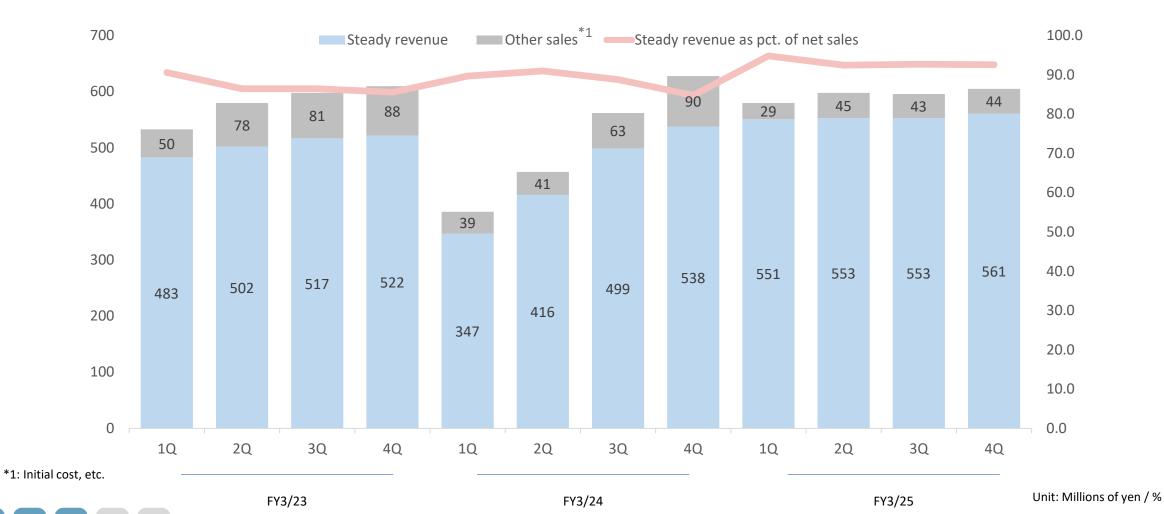
^{*1} MKSystem data based on the 2023 professional services rankings of ACCS Consulting Co., Ltd.

Net sales



Sales are recovering following the FY3/24 ransomware incident.

Steady revenue (APS service) increased 21.8% and remained steady as a pct. of net sales.



Operating profit



Operating loss in the first three quarters caused by the postponement of releases of new products and delay in actions to cut cloud services expenses Operating profit in the fourth quarter because of cost reduction measures and other actions



FY3/25

24

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Net sales and operating profit



Many orders for individually customized front-end systems, mainly for large companies and the public sector Controlling outsourcing expenses by rigorously managing the designs of systems for profitability

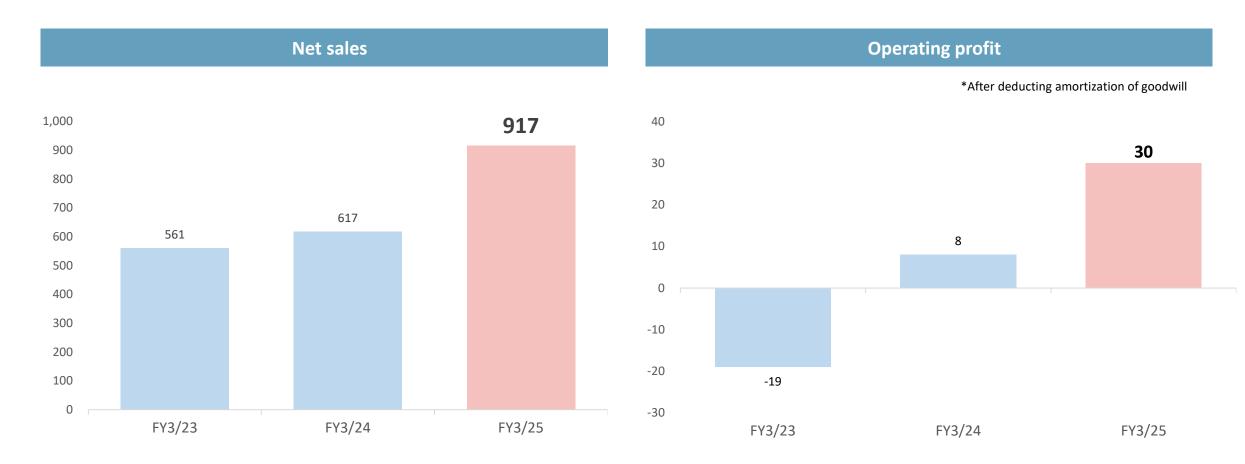


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Shalom House branding strategy



Started Shalom House rebranding

New brand strategy for the Shalom House network

Seamless data linkage between Shalom House and DX products of client companies of labor/social security (SS) attorney offices

Use the **Shalom House DX website** by labor/SS attorney offices to bring in new client companies

Newly released version of the **CLARINET** service for providing web systems to client companies of labor/SS attorney offices

More labor/SS attorney office clients and higher revenue of these offices

Use the new Shalom House DX website service to raise brand value and support the DX at client companies of labor and social security attorney offices



Personnel and labor staff at midsize and smaller companies



Labor and social security attorney offices using the Shalom House Plan



■ Advantages of the Shalom House offices

- → Distribution of information about Shalom House users
- → Information about successful DX measures at Shalom House users
- → Content provided exclusively by individual offices
- Information about support tools for client companies of labor and social security attorney offices provided by Shalom House

The CLARINET web system service for client companies



The CLARINET web system service for client companies of labor and social security attorney offices enables Shalom House offices to provide clients with new value

All Shalom House offices can use at no cost CLARINET, which is a website for Shalom House labor and social security attorney offices that provides web systems to their client companies.

Log in to DX products

Pages exclusively for individual clients

Useful columns

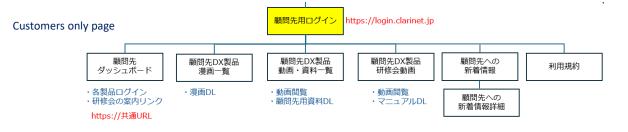
- Information about labor and social security attorney offices for attracting prospective clients who visit the website
- Labor and social security attorney office highlights, columns, success stories and client DX products



* CLARINET is in production and will be partially released in the first half of 2025.







Promotion activities 1



MKSystem Holds Labor Consultant Summit 2025 on March 11, 2025

In 2025, MKSystem held a Labor Consultant Seminar for the third consecutive year. The event, which took place in Tokyo in March, was attended by six labor and social security attorneys from different regions of Japan. All of these attorneys are leaders in the labor consulting sector concerning the digital transformation (DX) of their client companies. The theme of the 2025 seminar was labor and social security attorney office success stories that begin with the Shalom House Network.

The seminar included special presentations by a representative of the Japanese Digital Agency, an individual at the el'm Labor and Social Security Law Office, and an individual from TAKES Co., Ltd., which is a client of this office.







6名の社労士による最新DX事例の講演・パネルディスカッション





吉羽社会保険労務十事務所

吉羽雅之様





武居 利記 様



社会保険労務士法人

杉原浩志樹

Promotion activities 2/Shalom House seminars



Branding strategy for Shalom House

As part of the Shalom House branding strategy, labor and social security attorneys who use Shalom House are invited to give presentations at seminars to explain how their clients are currently using DX products and how clients start to use these products. The primary topics are the latest examples of how Shalom House is used and methods used for the growth of labor and social security attorney office business.



Remarks by attorneys who are benefiting from the use of Shalom House

Every month, a labor and social security attorney is invited to explain **why he or she selected Shalom House and is continuing to use this service**.

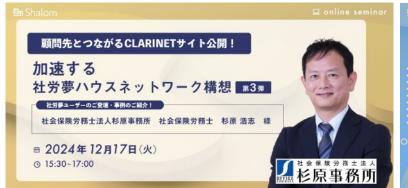






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Forecast basically no change in sales, the result of expected steady growth of Shalom sales and an expected decline in CuBe sales following the end of a temporary increase in demand.

Aiming for stable profitability by holding down IDC expenses and customer support expenses.

	FY3/25 Actual	FY3/26 Forecast*	YoY Change
Net sales	3,290	3,200	97.3%
Gross profit	1,262	1,474	116.8%
Gross margin	38.4%	46.1%	-
Operating profit	(23)	150	-
Operating margin	-	4.7%	-
Profit attributable to owners of parent	(118)	97	-

^{*}Announced on May 7, 2025 with the earnings release





Our basic policy is to pay dividends while placing emphasis on the consistent distribution of earnings to shareholders.

Although there was a loss in FY3/25, a dividend was paid in accordance with this earnings distribution policy. The forecast for FY3/26 is to return the dividend to the level before the ransomware incident.

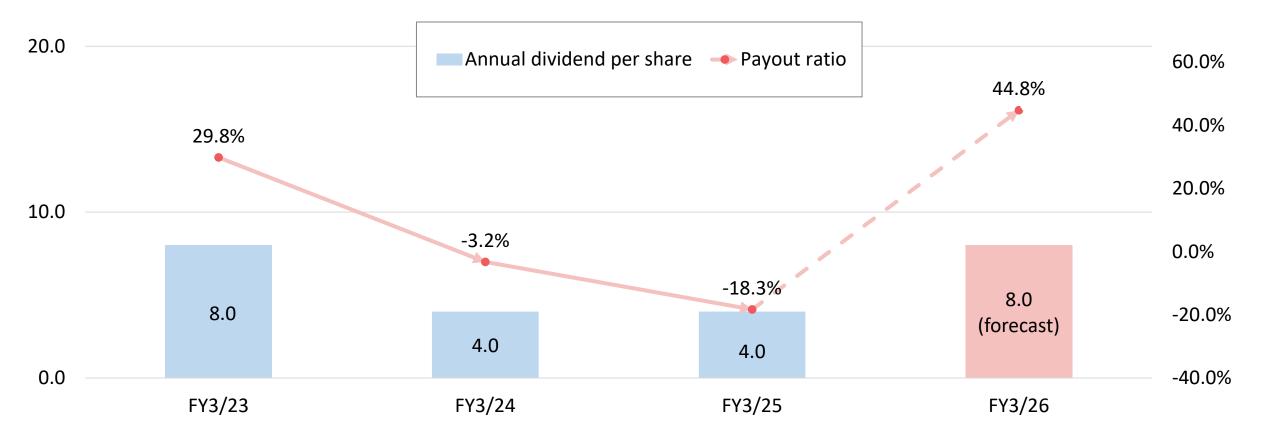


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Basic policy for upgrading security



Main security initiatives of MKSystem Many activities will continue for more quality and performance improvements and upgrades

No	Action	Description
1	Upgrade network security	Full utilization of AWS security functions + Addition of multi-factor authentication
2	Upgrade endpoint security	Virus protection software + Behavior detection EDR (SOC)
3	Rigorous OS and software update management	Use automation/labor-efficient processes to shorten the time needed to start using updates
4	Periodic penetration test (vulnerability test)	Testing when released and then twice every year
5	Periodic risk assessments and information security audits	Every month for individual themes
6	Review information security framework (using information security professionals)	Use advisory contracts with external info security specialists
7	Establish framework for responding to information security incidents (computer security incident response teams (CSIRT))	Dispersed CSIRT (used only when an incident occurs)
8	Information security education for employees (education programs on a regular basis)	Switch to education programs created for specific roles and management levels
9	Reexamine the business continuity plan (IT-BCP)	Create and implement a plan using an AWS platform

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Our mainstay service (Shalom)







A system for labor and social security attorney offices

For number one and two tasks performed solely by social security attorney offices

Tasks performed by labor and social security attorneys

No. 1 tasks

Preparation of reports submitted to govt. agencies and agency services for clients

No. 2 tasks

Preparation of accounting ledgers in accordance with labor and social security laws and ordinances

No. 3 tasks

Labor management and social security consultations and guidance (consulting tasks)



Labor and social security

attorney office

Client company

Company A staff

Company B staff









Administrative agencies

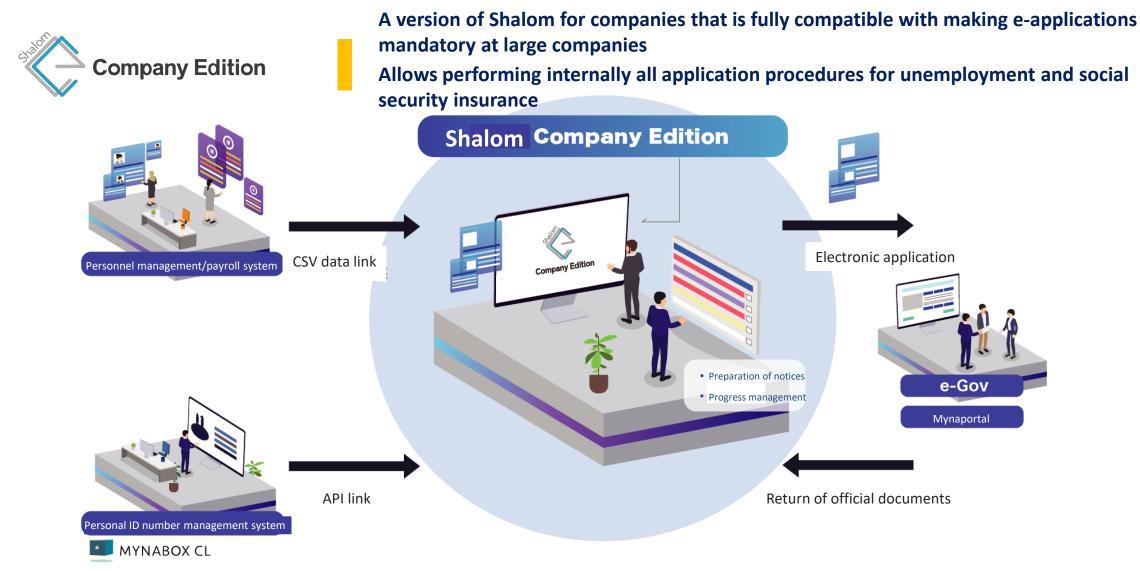


Public Employment Security Office (Hello Work), Pension office, Japan Health Insurance Association (Kyokaikenpo), Labor Standards Inspection Office, Health Insurance Society



Our mainstay service (Shalom Company Edition)



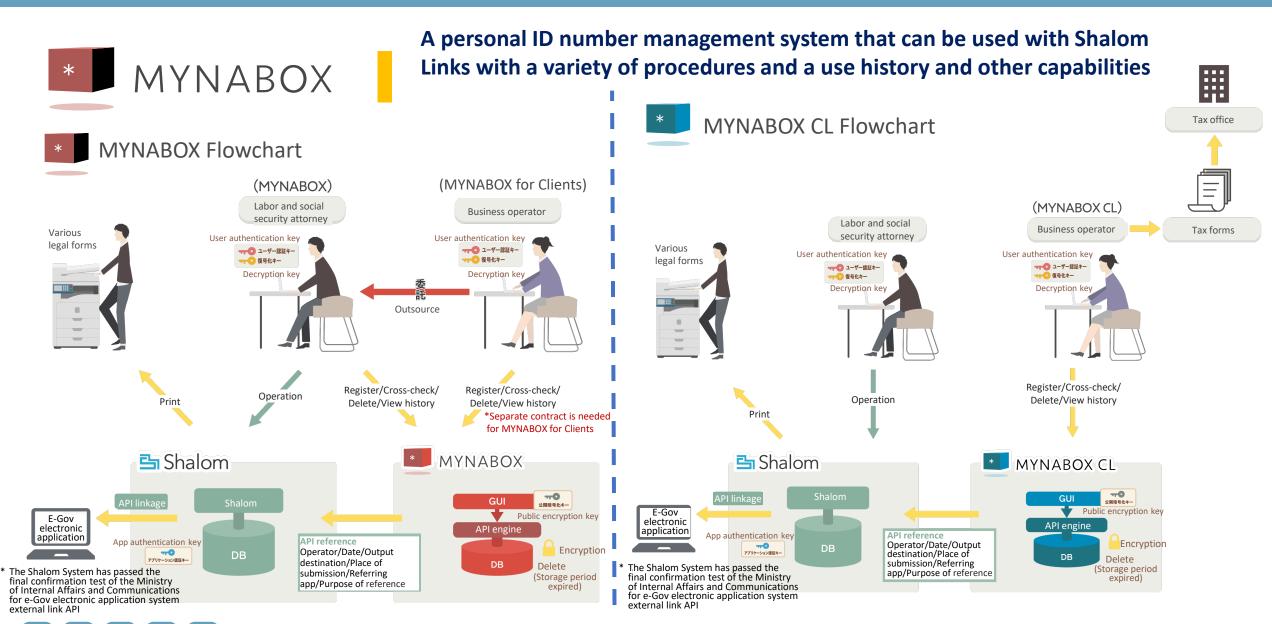


^{*}Shalom series personal ID number management system

^{*}Can be linked with products of other companies (consultation required)

Our mainstay service (MYNABOX)





Our mainstay service (Net de Komon)





A web application for use with Shalom Use with master data recorded in Shalom

Concerned about erroneous transmission?

Can process with correct information.

One step payroll calculation by linking with work attendance data

Can be accessed anywhere and anytime (Smartphone access)









Real time access to employee's work attendance data. (Smartphone access)



Net de Chingin

Uses the same payroll accounting system as that of labor and social security attorney offices. Cuts back payroll accounting steps.

Net de Meisai

Paperless payroll slips. Realizes labor saving in stroke.



Net de Uketsuke

Place orders with labor and social security attorneys on the web.







Net de Daicho

Employee data managed at labor and social security attorney offices can be accessed around the clock throughout the year

Net de Kisoku

Facilitates safety management by disclosing labor/employment regulations on the Web



Data sharing among employees

Management of business communication, inhouse events, and personal schedules





Our mainstay service (DirectHR)



Labor Standards Inspection

Office



Centralized management using the cloud for all applications submitted by employees during their entire time at the company, including for events like childbirth.

Smartphones and PCs can be used for applications. Handles everything from data input to e-applications.

e-applications. Labor and **Administrative** Client **Employees** social security agencies company attorney Direct AHR **Electronic** application Public Employment Security Office (Hello Work) Social Insurance Office

New employment, retirement, addition/deletion of dependents, change of name and address, transfers, employment contracts, senior employment subsidy, start/end of child birth/care leave, nursing care payment, change in monthly salary, basis for calculating monthly salary, insurance benefit payments, change of category, register/change of personal ID number, year-end tax adjustment, payroll slips

Our mainstay service (eNEN)







Fully supporting year-end tax adjustment operations by reducing tax filling input and implementing progress management function

1. It makes the operation easy to understand!

The screen guides you "what to do," "when to do," and "how to do."



2. Registered information is displayed from the start!

- The screen initially displays a form without redundant inputs.
- The system automatically calculates the deductible amount.
- The screen initially displays filling data of the previous year.

3. It reduces your workload at final submission!

- The system checks for your mistake.
- The system guides you what to submit.

Enhanced control with authority settings

Supporting business process of large companies and shared service providers!

Work environment with multiple personnel are classified into three elements (company, department, and person in charge).



Enhanced efficiency with progress management

It lets you know where the bottleneck is, thereby ensuring on-time delivery!

Progress of each process and the entire business process is managed on the system!



Our mainstay service (Cloud Pocket)





For the safe and easy distribution and receipt of official documents. Greatly simplifies the distribution of job separation forms, benefit receipt qualification confirmation notices, workplace accident forms and other official forms as well as important company forms and other documents.

Client company









Employees





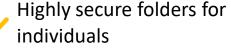
Labor and social



Eliminates the **time** and **expense** needed to send forms and documents by postal mail to individuals at other offices.

Upload required documents to Cloud Pocket.

Employees can **download** the documents at their convenience.





Big reduction in the need for postal mail and hand deliveries



Also handles uploads from labor and social security attorney offices

Our mainstay service









Business process design + semi-customized system development Accurate and flexible like the one for custom-built houses

Used by half a million major company employees. Your IT partner for the reform of human resources and general affairs functions as well as for transition to DX

CuBe Jinzai CuBe

Based on the job performance evaluation system, supports all the functions necessary for human resource development, self-personal performance assessment and human resource profiling

Covers all employee-related services, such as attendance management and payrolls and play roll slip checks

精算 **CuBe** Seisan CuBe

Supports all the functions required for internal fiscal management, including payment to business partners and reimbursement of employee expenses



Our mainstay service (GooooN / CuBe Business)





A cloud service for personal job performance evaluation system that supports job performance management of half million employees at major companies GooooN coordinates three business operations, deepens communication with employees, and supports human resource development led by on-site staff

The latest **evaluation and training tool** that you can use **on-site** on **a day-to-day basis**, **crystalizing know-how** that has been used by **large companies** for over 30 years

Prompting their growth through processes from execution to evaluation of **actual** work.

Target & performance management

- We wish to let our personnel learn more about the management's intention.
- We wish to set up target & performance management that makes our employees to participate with more enthusiasm.
- We wish to link target management to improvement in corporate performance.

Sharing information from different
 viewpoints among people concerned
 to encourage daily growth.

Human resource profile inquiry

- We wish to know personal profile of our staff in a timely manner.
- We wish to manage personnel data in single database and make full use of them.
- We wish to have a system to support employees' career development.

We wish to have a contact point that directly

 connects personnel and personnel department. Considering about future career, urging the personnel to develop as **he/she** wishes.

Self-assessment / Career plan

 We wish to make consideration over my current position and the way I want to be in the future.





The plans, estimates and other forward-looking statements contained in this material are forecast based on information available at the time this material was prepared, and these statements include risk and uncertainty. Actual performance may differ from these statements due to changes in business environment and other factors. In addition, as certain information within this material is quoted from publicly available information, its accuracy is not guaranteed.

